THE FLIP SIDE

KEY NOTES #174

AUGUST 2009

BE THE FASHION PLATE ON YOUR BLOCK - KRC 30th ITEMS!



Colors: Carolina Bl Black. Maroon and Deep Forest Greer



Colors: Black, Card Red, Carolina Blue Deep Forest Green



Colors: Kkaki Gre Denim, Smoke

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	Total Amt En	closed: \$	Check	Money Order
	Order Deadline: October 11 th , 2009 show Expected Delivery: November 8 th show			
en,	Photocopies are acceptable. Mail form with payment to:			
	Kevstone Record Collectors			

1616 Robert Road Lancaster, PA 17601-5633 The KRC has 30th anniversary items available for purchase.

Show the world that you are a member of the Keystone Record Collectors! Here's the rundown...

Tee-Shirt 30th anniversary logo on front, "The largest show of its kind, by collectors, for collectors" on back. Sizes: S, M, L, XL, 2XL. Cost \$10, except \$13 for 2XL.

Polo Shirt 30th anniversary logo on front, with small slogan. Nothing on back. Sizes: S, M, L, XL, 2XL. Cost \$13, except \$18 for 2XL.

Tote Bag 100% cotton canvas Size: 141/2" x 171/2". Logo on one side only. Cost: \$9 each.

Here's how it works...

• Order as many items as you like, using the order form. Include full payment with a check or money order made payable to "Keystone **Record Collectors**".

• Deadline for ordering with 100% payment in advance is the October 11th Pennsylvania Music Expo.

• Delivery is expected at the November 8th show.



RAMBLINGS FROM THE EDITOR

Recently the semi-annual club media e-mail was sent to 130 radio/TV/print publications. This semi-annual communication continues to generate additional

coverage of our club and show. The mailing announced show dates for the second half of the year; print calendar information along with Public Service Announcements for the electronic media telling about our monthly musical treasure extravaganza. We also encouraged media to attend and cover the event for their readers/listeners/viewers.

Looking Ahead: The next issue of KEY-NOTES will contain the annual Joel Whitburn/Record Research book offer – a very popular promotion with club members. You've been warned – start saving your money!

As we move into the last half of 2009, we rely on ALL MEMBERS to promote OUR show. Recruit new members: encourage past members to re-join; forward the monthly e-mail notice (if you get it) to other music collectors; put flyers in your favorite music store or one in mail-order packages if you are a vendor; mention us on your web site (provide a link) or place show flyers in your neighborhood high-traffic retail areas. Help us - help ourselves!

Derek

A LP'S

B. Derek Shaw KEY-NOTES Editor & Communications



CALL ANYTIME!



Marty Stuber, who helps Jack Supplee with his tables at the Pennsylvania Music Expo, also has another talent. A few months ago she took some musical notes along with colored

vinyl and created an effective display behind Jack's tables. The results are stunning and effective! Great job Marty!!



"A non-profit organization dedicated to the promotion and advancement of music collecting"



AUGUST 2009 **ISSUE #174** Inside... Anniversary Items

- Soultrip 2009
- J^I Vinyl Record Day
- 🞜 FREE vinyl guidebook

Marty's Art



VIEW FROM THE TOP

Lots of good record finds seem to be in order for many of us over the summer. It appears that the general state of the economy has brought out a number of people wanting to sell off

collections so we hope that some have benefited.

Our shows continue to draw a very good number of people and dealers/vendors from a wide area. And more are continuing to find out about us each month. Emails from our website average about 10 a week, all are answered and forwarded to the appropriate person or answered by me, and always encouraged to join the KRC!

And remember, if you have any questions or concerns on the club, please feel free to find me at the show, we're there and Dave Schmidt willing to help! 2009 KRC President NRCMusings@aol.com

A VALUABLE RESOURCE FOR RECORD **COLLECTORS - Mini review by Steve Yohe**

Robert Benson, a long-time record collector who operates several vinvl-related websites, recently contacted KRC after discovering our website. He joined our club and added our shows to his blogsite: http:// collectingvinylrecords.blogspot.com

Mr. Benson sent along a copy of his e-book The Fascinating Hobby of Vinyl Record Collecting, which is an impressive resource for anyone who collects records. A look at the contents page (3) shows the depth and breadth of the book: everything from transferring vinyl to CD and album art to record cleaning and grading. Throughout the book are countless valuable links to add information or clarify what he's discussing.

Not surprising for record collectors will be the author's repeated contention that vinyl just sounds better than CD's. Like the old Johnny Carson/Ed McMahon routine, "Everything you could possibly want to know about...," the book is a veritable goldmine of information. For example, do you need to know where to get a replacement stylus or insure your collection? That information is included, along with relevant links.

The value of this book is not that the information isn't available anywhere else; it's just that it includes so many aspects of collecting all in one place.

For a free download of this e-book, please go to www.collectingvinylrecords.com The author can be contacted for questions or comments at: fonzie1957@charter.net

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AUGUST 2009

KRC in 2009

EACH SHOW 9 AM TO 3 PM SECOND SUNDAY OF EVERY MONTH

GERMAN TRADING POST - SPECIAL EVENT ROOM FLYERS ARE AVAILABLE, SO TAKE SOME AND SPREAD THE WORD!

ANNOUNCEMENTS ARE AVAILABLE FOR WANT LIST ITEMS. BUSINESS MEETING FOLLOWS EVERY OTHER SHOW AT 3:30PM (DURING THE MONTH THERE IS NO KEY-NOTES) PLAN TO BE THERE.

VINYL RECORD DAY By Robert Benson

When Thomas Edison invented the phonograph on August 12, 1877, little did he know just how much influence his "Talking Machine" would have, not only in the music industry, but in pop culture as well. Records are a part of the music of the ages and it is up to us as individuals and retailers, not only to enjoy our favorite recordings, but to preserve them as well; thus Vinyl Record Day was born.

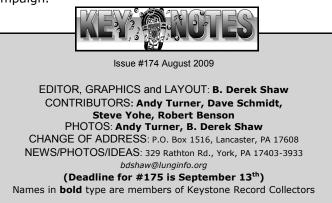
Vinyl Record Day (www.VinylRecordDay.org) is celebrated

on August 12th (or the first Saturday following the 12th) and was conceived and brought to the forefront by vinyl enthusiast and vinyl record historian Gary Freiberg. I spoke with Gary about the meaning of Vinyl Record Day and how we can help as individuals and what retailers can do to help preserve this timeless medium and international treasure.

"Vinyl Record Day is about celebrating vinyl records and the public should take notice of this

special day. Invite friends and family over for a barbeque, maybe form a block party and play records, think records and talk about records and what they mean to each of us individually and culturally," explained Gary.

Gary went into further detail, "Whatever the feel good aspects of Vinyl Record Day are, a retailer will ask how will this help my bottom line? *Vinyl Record Day* can get free publicity, it puts a good face on a business within their community and is a reason to have something special at the location: a parking lot sale, entertainment, store specials are great examples. I would hope the industry would become more involved with Vinyl Record Day so that, not only are the goals of Vinyl Record Day spread, but that people trying to make all or part of their living with vinyl could be part of an industry and not scattered individuals. We need to have a cohesive national impact as the milk industry did with their "Got Milk" campaign."



Freiberg continued, "I truly believe that Internet and traditional brick store owners could benefit financially, and in the case of brick store owners, in their communities by being part of Vinyl Record Day. Another important goal of Vinyl Record Day is to preserve the cultural influences, the recordings and the cover art. We also hope to increase awareness that economics prevents companies from transferring everything on to compact discs."

A very dynamic and immensely important point Gary talked about is that only 5% of our musical history has been transferred to CD, so it is our responsibility to preserve this medium. Maybe your grandfather, sibling or cousin released a record and, although it may have not made the "top ten," it is our music and some of these wonderful recordings cannot be found anywhere else. For instance, I own a vinyl copy of a Spiro Agnew speech and one of our most revered presidents John F. Kennedy has released several recordings, as have other influential and historical figures. Additionally, Vinyl Record Day is a nonprofit organization that aims to educate the public

> and encourage all of us to preserve these international audio treasures. It is also a marketing opportunity for any vinyl record retailer.

> "Vinyl Record Day is focused on educating the public that this timeless medium is in our hands, don't leave the preservation of vinyl to fate. Vinvl records represent historical audio documents and just as we preserve historical literature, we are the custodians of this audio

history. Vinyl Record Day is more than one day a year set aside for celebration, it is also for the industry itself," acknowledged Gary.

We also discussed past celebrations, from the inaugural Vinyl Record Day in San Luis County, CA and the international support and attention that Vinyl Record Day receives as well.

"Vinyl Record Day hopes to continue to educate the public on why and how to care for a record collection because these collections are not only a part of who we are individually, but to assure that future generations will not lose a vital link in recorded history," related Gary.

As an avid vinyl record collector, I truly enjoyed my conversation with Gary, who is very passionate about the cause. *Vinyl Record Day* is a nonprofit organization that needs the help of all of us, consumers, collectors, musicians, retailers as well as the record companies. So, as you celebrate Vinyl Record Day this August, think about the history, preservation of the format and enjoyment you receive when listening to your favorite records. For more information and how you can help as an individual, please visit the website, www.VinylRecordDay.org and let Gary know that you endorse all of his efforts.

Editor's Note: Our thanks to Robert Benson for being a guest author in this edition of KEY-NOTES. Benson has authored the 154 page (and growing) e-book called "The Fascinating Hobby of Vinyl Record Collecting." You can get your copy at:

http://www.collectingvinylrecords.com/

AUGUST 2009

In March of this year I had the pleasure of attending Soultrip 2009 which was held Chicago. The original plan for this event was to be held last March, but due to illness of one of the promoters it had to be postponed. This year, Soultrip was held March 4th thru March 11th at the Ambassador East Hotel. The hotel is located on Chicago's Gold Coast on the north side and is within walking distance to Lake Michigan. Also within walking distance is the Magnificent Mile, which is located along Michigan Ave. and is the main shopping area of downtown Chicago.

In the main ballroom of the hotel on the evening of Wednesday, March 4th is where the event started. For the next seven nights DJs from the U.S., Britain, and Australia spun soul music from their personal collections. Some of the featured DJs were Kev Roberts, Snowy, Neil Jones, Johnny "Redpants" Warren, Dave Raistrick, and members of the Hitsville Soul Club and the Windy City Soul Club. We were joined by many recording artists including: Ruby Andrews, Syl Johnson, Jo Anne Garrett, Barbara Greene, Marvin Smith, Holly Maxwell, Bobby Hutton, Jimmy Burns, Willie Henderson, Members of the

Notations, Chi-Lites, Esguires, and record producer Carl Davis. The daughter of Major Lance was also in attendance. This was a great opportunity to get lots of autographs, which I took full advantage of.



On Saturday morning a group of us decided to take a trip down to Chess records located on Chicago's South side. After meeting for breakfast we hopped on the subway and made the half hour trip. Getting off the subway, we walked two blocks to 2120 South Michigan Ave., the home of Chess records. We were met at the door by the manager of the building who gave us a brief talk about the building and then let us roam around while he tried to find chairs for everyone. Our original group of 12 people had turned into over 40, so he was a bit overwhelmed. Once he gathered up enough chairs, everyone went upstairs to what use to be part of the recording studio to watch a film on the history of the company. After the film we were entertained by a blues artist called Dr. Root, who was previously known as Roy Hightower. Next it was question and answer time and then time to look around some more. Among the things to see there are stage costumes worn by Chuck Berry, Koko Taylor, Muddy Waters, and Howlin' Wolf. There are also guitars that belonged to Bo Diddley and Chuck Berry. The walls are lined with various 78s and loads of pictures of various blues artists. There is nothing on any of the soul, jazz, or doo-wop artists that recorded there which is disappointing, but it's still an incredible place to visit.

Performing Saturday night in the main ballroom was Ruby Andrews, Bobby Hutton, Marvin Smith, Holly Maxwell, Jimmy Burns, Barbara Greene, Joanne Garrett and the daughter of Barbara Acklin. All were backed by Willie Henderson and his band. Everyone sounded great which made for a fantastic show.



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SOULTRIP 2009 by Andy Turner

The last day of Soultrip featured an optional visit to Detroit to see the Motown Museum. Tuesday morning about 100 people boarded two buses for the four hour ride. Once we arrived at Motown we were broken up into 4 groups and given a tour guide to show us around. First we were taken to a small room downstairs to watch a



short film on the history of the label. Next we were taken into the recording studio, which is known as the snakepit, and introduced to Dennis Coffey. While in the studio, Dennis told us stories about the recording sessions

he worked on and about some of the other musicians he worked with. He also talked about some of the other labels he worked for, such as Golden World and Ric Tic.

Afterword, he answered questions and signed autographs. Next we headed up to the second floor to a room that contained the echo chamber that was used for the vocals on many Motown records. This room also contained loads of pictures, gold and platinum records, early Motown LPs, and a wall with many of the first 45s on Motown and Tamla. In the center of the room was a case containing one of Michael Jackson's gloves. To the right of this room there was a small apartment where Berry Gordy's mother always had something cooking for whoever was there to get something to eat. There was also a sofa in the apartment which Marvin Gave liked to sleep on. After a short trip to the gift shop, we boarded the buses.

Our next stop was a restaurant called Memphis Smoke for dinner. Here we were joined by Mel Britt, Laura Lee,



Carl Carlton, Frances Nero, Spyder Turner, Bobby Rogers of the Miracles, and members of the Capitols, Contours, and Vandellas. After sitting down and enjoying some really good barbecue, everyone had the chance to mingle with all the artists and get autographs. Before we left the restaurant, the Capitols did an acapella version of Cool Jerk which was great. While boarding the buses, Martha Reeves shows up. Next a local news reporter and a cameraman arrive, which caused everyone to run off the buses and join in on the interview. About 15 minutes later everyone finally gets back on the coach and we make the four hour trip back to Chicago. Upon arriving at the hotel, it was off to the bar for a few drinks and to say our goodbyes until next time. Hopefully there will be another Soultrip in the future.