

KEY NOTES

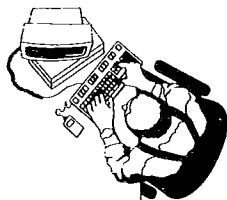
PUBLISHED BY KEYSTONE RECORD

COLLECTORS, P.O. BOX 1516, LANCASTER, PA 17608

APRIL 1993
ISSUE #76

INSIDE:

- Top 40's Golden Age
- Boxing Rage
- Special Offer Page
- Susquehanna Lineage



From the Editor's Desk

One again the Keystone Record Collectors made history on March 14th. For the first time in our 14 year history, a show was cancelled. At the height of the storm, 18+ inches of snow paralyzed South Central Pennsylvania. This one was a wise call from our new prez **Steve Clark**. Within minutes of making the decision (at 9 AM Saturday) Steve had the officer team mobilized with Steve Yohe assisting, along with **Carol Hertzog** contacting dealers, and **Jay Doudna** and **Derek Shaw** letting the media know of our plight.

We get letters, then we get letters. Twice *Goldmine* publisher Greg Loescher has written me about our club and show. In October he said, "We appreciate the nice plug for *Doo Wop: The Forgotten Third of Rock 'N Roll* in your most recent newsletter. I am impressed with the quality of your newsletter and the organization of your shows. Tina Ellingson, from our ad sales staff, had many good things to say about her visit last summer to your show. One thing that has always puzzled me about the record collecting hobby is why there are not more clubs like yours? There are only a handful of bonifide record collecting clubs that I am aware of. Lots of fan clubs, but not many record clubs." (I've wondered too.)

More recently, Greg sent another communiqué:

"I am very impressed with the way it (*Key Notes*) has progressed. As I belong to several organizations, I know the importance of publishing an attractive newsletter to retain current members and attract new members. Your newsletter is very good."

We're glad to know that we're on the right track.

In 1992 our priority as a club was for a smooth transition to Blue Ball, along with the major investment in dealer tables. In 1993 our priority is advertising our show. It will be primarily free, (display ads just keep going up in cost) utilizing calendar listings in trade and collector publications, as well as daily, weekly and Sunday newspapers, magazines, travel/tourism guides along with radio and television public service announcements. Jay Doudna is coordinating this effort - please help him all you can. Soon you should start seeing and hearing even more about your club.

Musically speaking,

B. Derek Shaw,
Editor, Club Publications

don't have to wait so long between shows. For those who can't wait for their music, remember we list other shows inside this newsletter.

The surprising success of our first-ever February show contributed to the March show selling out. Many vendors carried over to the April show and the waiting list filled the remaining tables for another sellout.

I believe KRC is already experiencing the benefits of our promotional media assault. The renewed interest in our shows is a result of KRC showing up in newspaper calendars and ads, as well as some radio mention. Several small classified ads in the *Philadelphia Inquirer* generated many calls from Philly and its suburbs, including New Jersey and Delaware. I fyou have ideas how KRC cna promotoe our shows, please let me know.

I'd also like to know what YOU would like to read about in our newsletter. This issue debuts my occasional "Did You Know?" column. I think it would be interesting for members to share how they file, store and retrieve their music collections. Are any of you using the increasing number of software products specifically for music collectors? Some KRC members are disc jockeys. What songs have surprising success? Let's share the tremendous wealth of information we possess. Until next time... keep rockin'."

JAY DOUDNA, Vice President • 717-392-4581

"As vice president, my major responsibility is to see that the word gets out about our monthly shows, announcements in newspapers, magazines, etc. If you're a frequent visitor to our shows, you know that it's easy to be enthusiastic about them. All of us should consider ourselves appointed as members of one large public relations committee for our club. The next time you attend a show, pick up a few extra copies of our current flyer. Pass it out, post it and share the enthusiasm many of us feel about our hobby and the show.

If you have any ideas about publicity, please call me or write to me at 45 Spencer Avenue, Lancaster PA 17603."

ERNA REINHART, Secretary • 717-299-4935

"Coming into Spring, our membership is doing quite well. We have 189 returning members along with 39 new members, making a total of 228. Our new members are coming mostly from a different geographical area since our move to Blue Ball. We hope to gain many more as advertising becomes a priority in '93. Let's hope for a new all-time high record."

CHARLIE REINHART, Treasurer • 717-299-4935

"After a year in which the club spent more money than any other year in our history (most of it necessitated by our move to Blue Ball), the KRC is looking to get our balance back to pre-1992 levels. We are already well on our way to that goal. The treasury now stands at approximately \$3000. This cushion should allow us to keep all current prices at the present level."

Officer Reports

KRC officers update the membership on projects and activities they are involved with...

STEVE CLARK, President • 215-444-6071

"Greetings to all and a special welcome to our many new members. We survived the loss of our March show and extended the deadline on our latest book offer to April 23rd.

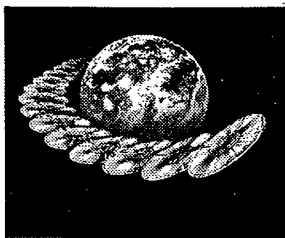
Sadly, one of my first duties as your new president was to cancel the March show. Since KRC's inception in 1978, this was the first show ever cancelled. I made the official phone call at 9 AM Saturday out of fairness to the many folks who travel far. My wife joked that if the weather cleared up on Sunday, I could be impeached at the April business meeting.

Now that Spring is finally here, let's hope for great weather for our remaining 1993 shows. Fortunately our new monthly schedule means we

Mark Your Calendar

Over the years we've had a host of artists, guest dealers and music publication staff on hand as special guests. Thanks to site coordinator **Bob Atwater**, that tradition continues at the May 9th show. **Bobby Robinson**, king of the New York Sound, will be on hand to greet KRC members and the general public. In case you're having trouble making the connection, Bobby wrote and produced songs on the Whirlin Disc, Fire Fury, Fling and Red Robin labels for artists like **Boby Marchan**, **Lee Dorsey**, **Buster Brown**, **Starlights**, **Don Gardiner** and **Dee Dee Ford**.

Bob Atwater was so impressed with seeing Bobby at the February Maryland Music Collectors show that he extended an invitation for Bobby to visit our Central PA Expo. He will be in space #77. Bring your records to get signed. Bring your questions and bring your memories... it will be worth it. A special discography handout will be available - while supplies last.



MID-ATLANTIC MUSIC EVENTS

All of the following events provide a special admission discount to KRC members upon presentation of your KRC membership card unless there is a **NO** in bold type after their listing.

KRC in '93

EACH SHOW 9 AM TO 4 PM
SECOND SUNDAY OF EVERY MONTH

at THE BLUE BALL MARKET, 1/2 MILE EAST OF RT 23 ON US RT 322, BLUE BALL, PA. 8 miles south of PA Turnpike exit #22, 9 miles east of Ephrata.
KRC FLYERS ARE AVAILABLE DURING EACH SHOW...
TAKE SOME AND SPREAD THE WORD!

SATURDAY, APRIL 24th: Record Show. Aj Palumbo Center, 1304 Forbes Ave., Pittsburgh PA 10 AM-5 PM. Info: Dave Dipetro 412-434-6058. **NO**

SUNDAY, APRIL 25th: Maryland Music Collectors CD/Record Expo. Arbutus Fire Hall, 5200 Southwestern Blvd., Exit 12A off I-695 (Baltimore Beltway). 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SUNDAY, APRIL 25th: Annapolis Oldies Record Mart XX. National Guard Armory, Willow Ave. and Hudson St., Annapolis MD. 10 AM-5 PM. Info: Bob Tierny 410-757-6182.

SUNDAY, APRIL 25th: Record Show. Ramada Inn, 100 Chestnut Ridge Rd., Garden State Parkway exit 172, Montvale NJ. 10 AM-5 PM. Info: John Godlewski 201-612-9222.

SUNDAY, APRIL 25th: Record Show. Ramada Inn, Front St. exit 5 off I-81, Binghamton NY. 10 AM-5 PM. Info: Jack Skutnick 607-648-4997.

SATURDAY, MAY 1st: Record Fair. Hilton Inn West, 3180 W. Market St., Akron OH. 10 AM-5 PM. Info: Pat McArdle 412-371-4767.

NEW SHOW!

SUNDAY, MAY 2nd: York Music Mart. Alert Fire Hall, 3118 N. George St., Emigsville PA, exit 10 or 11 off I-83. 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SUNDAY, MAY 2nd: Record Fair. Palace Inn, PA Turnpike exit 6, off Rt. 48 south, Monroeville (Pittsburgh suburb) PA. 10 AM-5 PM. Info: Pat McArdle 412-371-4767.

SUNDAY, MAY 2nd: Lost & Found Record Review, session #15. Bring your obscure doo-wop, r&b, soul, instrumental records **only**. White Rose VFW #556, 333 Eberts Lane, York PA. 6-10 PM. Info: Skip McComas 717-767-5198. **NO**

SATURDAY, MAY 15th: Record Show. Howard Johnson's, US 1 and I-95, exit 1 south, Alexandria VA. 10 AM-5 PM. Info: Janet Sanford 410-636-5783.

SUNDAY, MAY 16th: Record Show. Timonium MD Holiday Inn, exit 16 off I-83, one mile north of I-695. 10 AM-6 PM. Info: Janet Sanford 410-636-5783.

SUNDAY, MAY 23rd: Maryland Music Collectors CD/Record Expo. Arbutus Fire Hall, 5200 Southwestern Blvd., Exit 12A off I-695 (Baltimore Beltway). 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SATURDAY, JUNE 5th: Northeast PA Music Expo. Howard Johnson's Motor Lodge, 500 Kidder St., exit 47 off I-81, Wilkes-Barre PA. 10 AM-4 PM. Info: Kai Kates 215-233-0638.*

SUNDAY, JUNE 6th: Lehigh Valley Music Expo. Holiday Inn West, I-78 (Rt. 22) at Rt. 100 south, Foglesville PA (Allentown suburb). 10 AM-4 PM. Info: Kai Kates 215-233-0638.*

SUNDAY, JUNE 6th: Northern VA Music Mart VIII. Best Western Westpark, I-495 Exit 10, McLean VA. 10 AM-5 PM. Info: Bob Tierney 301-757-6182.

SUNDAY, JUNE 6th: Lost & Found Record Review, session #16. Bring your obscure doo-wop, r&b, soul, instrumental records **only**. White Rose VFW #556, 333 Eberts Lane, York PA. 6-10 PM. Info: Skip McComas 717-767-5198. **NO**

* Special dealer prices to KRC members doing any ICD (Kai Kates) show.

ABOUT OUR CALENDAR: Dates and times of events are subject to last minute changes and/or cancellation. Please call ahead to confirm. *Key Notes* will gladly list other record shows and concerts of interest to our members, space permitting, as long as they do not conflict with any KRC scheduled event. Send your items to: 329 Rathton Road, York PA 17403-3933. This service is provided free of charge. Deadline for *Key Notes* #77 calendar is May 9th.

A BOOK REVIEW BY B. DEREK SHAW: *The Golden Age of Top 40 Music (1955-1973) on Compact Disc* by Pat Downey

OK, I admit it. After creating a crusade to save vinyl (see *Newsletter #62*, December 1989), I gave in to the CD craze and started building a collection. I still find the sonic qualities of vinyl superior, but that's another issue.

My collection is heavily oldies based and collection/compilation oriented, primarily due to obtaining the most value for my dollar for use in my DJ entertainment business. I'm always looking for the cleanest transfer of a hit oldie, and in stereo if I can find it.

Enter Pat Downey. He's a 25-year veteran of radio, primarily in the Denver market. Last year Downey, frustrated over the lack of information about oldies on CD, published a 2,500 listing book that finally puts the information in one place. The book also helps alleviate the problem of trying to find out which disc contains the original version of the hit song. The book is especially helpful since many retailers are hesitant to carry many of the oldies titles currently available in circulation.

The book is divided into two main sections: Artist and title. Every song that made the Top 40 (according to *Cash Box*) between 1955 and 1973 is listed. Those songs that have made it to the CD format have complete listings showing mono or stereo, length, label, number, title of disc it can be found on, and occasionally additional notes about the song.

Downey selected 1973 as the cutoff year because that was the end of the second wave of rock and roll. After that the style changed, including arena rock, mellow music and the disco era. Downey already has plans for a 1955-1981 edition in the future.

This reviewer felt the book was worth it for the most part. However I did have some concerns/comments/suggestions that could make future editions better. I wish Pat would have used *Billboard* chart information rather than *Cash Box*. This would dovetail more easily into the Joel Whitburn Record Research books. True, *Cash Box* is a respected chart, but so is *Radio & Records* and the now-defunct *Record World*.

In his opening introduction, Downey lists nine types of compact discs not listed in his reference book. I understand why he did not include most of them, but I wish he would have included two categories: Mail order and the special product division of the major labels. I own the complete catalog of five of the Time-Life Music Series - they are all excellent. In the hundreds of songs contained within the series, only two tunes are not the original versions. Not to at least *list* the Time-Life Series is a real disservice to the oldie collector - they are worth their weight in gold. Additionally, Warner Special Products, CEMA Marketing (Capitol) and others have worthwhile material that is not hard to obtain. I hope Mr. Downey considers changing his ruling on these two categories.

Continued on page 3

KEY:NOTES

#76, April 1993

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Names in bold type are members of the Keystone Record Collectors
(Deadline for #77 is May 9th.)



BOOK REVIEW continued from page 2

inally, it would be great if there were some way to show a complete listing of the contents of the various CD compilations listed. Obviously a Greatest Hits of an artist is one thing, but not a compilation with up to 40 different songs and artists should be listed in a special section, or better yet, a reprint of the tray card. That would eliminate the excessive amount of song duplication with compilations and Various Artist discs.

If you're a music programmer for a radio station, an oldies DJ in a club/mobile environment, or a devout collector of oldies in the CD format - you need this book. Even the casual collector should find the volume worthwhile.

On "The Flip Side" (page 4) is a special book offer to KRC members for Downey's book. I urge you to consider it. If you're looking for a good CD reference book for oldies - this one is it.

Did You Know...?

by Steve Clark

■ The FBI and ATF considered serenading the Waco wackos with non-stop "Achy Breaky Heart," but decided Hindu Mantras would be more irritating. Sorry, Billy Ray.

■ Shorty Long, who scored his biggest hit with "Here Comes The Judge" by capitalizing on Laugh-In's popularity, tragically drowned a year later.

■ Country radio surpassed the Top 40 format last year in terms of listeners.

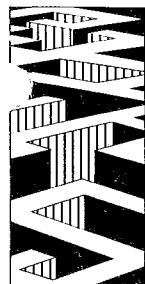
■ Jody Watley, dance club maven and ex-Shalamar member, is a goddaughter of R&B legend Jackie Wilson.

■ Tammi Terrell, who teamed with Marvin Gaye on several Motown smashes, first recorded as Tammi Montgomery. She was briefly married to heavyweight boxing champ Ernie Terrell, whose sister Jean replaced Diana Ross as lead singer of The Supremes. Small world, huh?



YOU'LL NEVER STARVE at a KRC show. Jackie's Snackettes (above) is one of three food vendors on location at each of our shows, providing a wide assortment of breakfast and lunch menu items. All three also have beverages, too. And, for dessert, it's Doris' Candy Kitchen.

Boxed In



There has been some interest by members for our club to offer the white LP and 45 storage boxes (with lids) to our membership. However, in order to receive a super price, we need to buy in quantity. If you'd possibly like some, please let any elected official know of your interest. Then keep reading future issues of Key Notes for any special offers we might be able to line up.



THEY SANG LIKE BIRDS, even better. The Cardinals at the February 20th doo-wop gathering in Baltimore. (L to R): Melvin Coles, Jack Johnson, Ernie Warren and Herman Denby.

Lots of Doo Wop Talk

On February 20th, over 150 Baltimore area record collectors converged upon the Route 40 Econo Lodge for the second annual "Doo Wop Get Together & Swap Meet." The event was again put together and hosted by WQSR radio personality Alan Lee, host of the "Forgotten 45s" show. It was attended by group collectors from as far away as West Virginia, Pittsburgh and New England. Lots of buying, selling, and trading of "heavy" records took up the majority of the evening. Also on hand was Bob O'Brien (the Bopper) from XTRA 104's "Doo Wop Shop," Nay Nassar, Ken and Wayne of WTMD's "Echoes of the Past" show as well as Derek Shaw representing the Keystone Record Collectors and Maryland Music Collectors Shows.

The highlight of the evening was a fantastic performance by Baltimore's own Cardinals and featured not only original group members Ernie Warren (lead) and tenor Jack Johnson, but also original Swallows lead singer Herman "Junior" Denby. Also with the group was Melvin Coles providing great vocals and rhythm guitar. Melvin recorded with the Versatiles.

Their repertoire included outstanding renditions of their hits "Come Back My Love" and "The Door is Still Open" with Ernie Warren up front. Later, Junior Denby took the lead and recreated his 1952 Swallows ballad "Beside You" which earned him and the group a standing ovation. After the performance the group made themselves available for autographs and chatted about their careers on and off the stage. This is one event you won't want to miss next year.

Susquehanna Radio Corp. 50th Anniversary Book

A new book, *Susquehanna Radio: The First Fifty Years* traces the origins and growth of the 15-station radio group headquartered in York PA. Written by Phil Eberly, a long time Susquehanna employee and honorary KRC member, the book is, in effect, a microcosm of radio broadcasting history between 1942 and 1992.

In addition to 24 chapters covering 358 textual pages, the book also contains 44 pages encompassing 93 individual photographs of people, documents and radio memorabilia.

"I think this history has captured the letter and spirit of radio's colorful 50-year chronicle since 1942, as embodied in Susquehanna's own story," said Susquehanna president Arthur Carlson. "It's all here: Radio during the 1950's; radio's rebirth in the 1960's; FM's ride in the 1970's; the format specialization in the 'go-go' 1980's; and Susquehanna as a key player in this exciting scenario. To the best of my knowledge, this is the first time a radio company has published such a detailed history."

The book is available for \$34.95 from Susquehanna Radio Corp. Call Sue Krom at 800-367-8261.

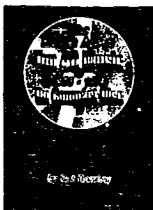
Read It! Wear It! Enjoy It!

This month we offer two special offers to KRC members. Both are worth checking out.

1 The Golden Age of Top 40 Music (1955-1973) on Compact Disc by Pat Downey

(See page 2 for an in-depth article on this reference book.)

Pat has agreed to offer this book to KRC members at the extremely low price of \$25! The 460-page paperback contains 2,500 listings for every song that made the Top 40 and if each song has appeared on CD. The guide also lets you know if the song is rerecorded, live or an abridged version on the CD. One per member, please.



2 Pre-orders on 1993 Keystone Record Collectors Logo T-shirts

Be the first on your block to wear a 100% cotton KRC logo T-shirt. It's been five years since we made this offer. (A few years ago, we offered the higher priced golf shirt.) For only \$9.00 each, you can promote your club in style. The printing on the back reads: "The largest show of its kind, by collectors, for collectors." Order as many as you want - no limit. These shirts also make excellent birthday and Christmas gifts - order today!

SPRING 1993 DOUBLE OFFER ORDER FORM (Price includes KRC discount rate)

Check the item(s) you wish to order, cut and mail with payment to: KRC, 1616 Robert Rd., Lancaster PA 19601. Copies of this form are acceptable.

Golden Age book • \$25

T-Shirts (state quantity, size and color desired) • \$9 each

- | | |
|---------------------------------|-------------------------------------|
| <input type="checkbox"/> Small | <input type="checkbox"/> Raspberry |
| <input type="checkbox"/> Medium | <input type="checkbox"/> Purple |
| <input type="checkbox"/> Large | <input type="checkbox"/> Light Blue |
| <input type="checkbox"/> XL | <input type="checkbox"/> Royal Blue |
| <input type="checkbox"/> XXL | |
| <input type="checkbox"/> XXXL | |

Name _____

Address _____

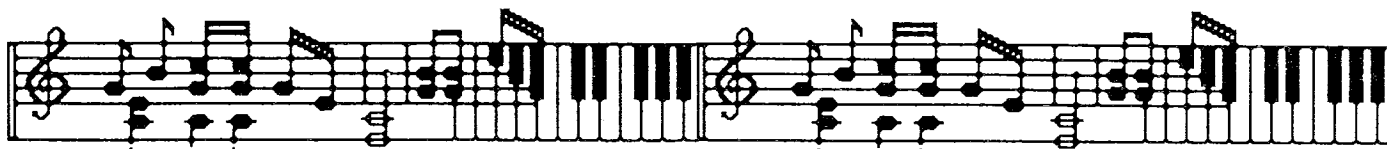
City, State, ZIP _____

Phone _____

Postage: \$1.50 per item if not being picked up at June 13 or July 11 show \$ _____

Order total \$ _____

Form must be RECEIVED by the May 9th show.



P.O. Box 1516, Lancaster PA 17608

THESE MUSIC STORES CONTINUE TO SUPPORT OUR EFFORTS. PLEASE SUPPORT THEM WHEN YOU CAN: 3D CD, Beggar's Banquet, Camelot Music, Classic Tunes, Coconuts, Disc Jockey, Downtowne Record Co., For Every Ear, IKO's Music Trade, It's Only Rock & Roll, K&K Records, Keystone Music Exchange, Music Den, Music Emporium, Music Master, Music Merchant, Music Scene, Music To You, Play It Again, Record Connection, Rosie's Records, Sam Goody, Sound Bizarre, Stan's Record Bar, Very English & Rolling Stone, Wall To Wall, Web of Sound, Wee Three, WITZ Music, XYZed, Young Ones