

KEYNOTES

DECEMBER 1993
ISSUE #80

INSIDE:

- KRC Holiday Cheer
- Review the Past Year
- Pitt's Hits are Here
- Renewal Time is Near

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From the Editor's Desk

Lately I've been hearing rumblings from different vendors about the club not actively advertising our shows enough, along with the size of our crowds waning.

As we approach the fifteenth anniversary of our organization, we should reflect back on what brought us to where we are in late 1993. The club has always been blessed with a few dedicated people willing to do whatever it took to make others aware of our efforts. Sometimes the method was mass distribution of our flyers to retail outlets, other times display advertisements placed in area papers was done. Still other times, free 'Calendar of Events' listings in papers and periodicals was utilized. Occasionally, we were fortunate enough to have a feature article done on the club or one of our members or both, that appeared in a paper or a magazine. Sometimes local radio stations "showed up" and broadcast from our event. On top of all that, our most effective advertising has been word of mouth from satisfied customers and vendors to others who haven't discovered us yet.

As we enter 1994, we need to expand from just a few to a vast majority of members, each doing whatever it takes to make a great show superior. All members, in addition to coughing up \$12 each year to join, can and should, go the extra distance and take one or many of the approaches as outlined above. Everyone can take flyers and put them in music stores, instrument shops, public bulletin boards (grocery store, laundromat, etc.). Those who have contacts in the media (radio, television, newspapers, periodicals), utilize them! I'd much rather see duplication of effort than no effort at all.

You've heard this before, however it bears repeating. The KRC is only as strong, effective and successful as our membership is willing to promote our efforts. We are the KRC. We all need to promote our club. If you've done so in the past, thank you. If you haven't... today's the day to start.

Musically speaking,

Have a great holiday season.
Here's to our 15th anniversary!

B. Derek Shaw,
Editor, Club Publications



View From The Top

Best wishes and holiday greetings to all. This challenging year has breezed by in a hurry and suddenly we're about to begin our third year (!) in Blue Ball. It's hard to believe.

Looking back on 1993, I recall having to cancel our March show due to the sudden blizzard that hit the East Coast. For the first time, we had February and August shows. Our May show went head-to-head with Mother's Day and lost. We tried several times to get special guests, once succeeding and having a real chance (but missing) on actor Richard Chamberlain ("Three Stars Will Shine Tonight"). We increased advertising (mostly newspaper) significantly, but realize we still have much promotional work to do. You can help by distributing our flyers and telling friends we're here the second Sunday of every month next year (no exceptions). If you have any suggestions, please tell a member of your officer team or leave word at the KRC table or call us or write us. Many visitors received complimentary copies of *Goldmine* and *Used But Not Abused Records* at different shows. KRC members received a brief complimentary subscription to *DISCOVERIES*.

The good news for 1994 is, in spite of steadily rising costs, we have held the line on membership dues and table rents... and our shows remain free. I personally thank Bob Atwater for convincing our landlord to lower our '94 rent from a proposed (and potentially back-breaking) 50 percent increase. Rest assured that we spend club money judiciously. We are constantly aware that the club should be kept very affordable for both collectors and dealers.

Our tables have required frequent maintenance since many have been subjected to loads well beyond their capacity. Heavy boxes of vinyl have caused the particleboard surfaces to separate from the metal frames. At the November show, I saw a dealer put his full weight on a table and vault over it, rather than walk around.

KRC has repaired several tables every month at club expense, but the situation has deteriorated to the point where we must structurally reinforce each table at a cost of \$10 for materials or else face the financial and logistical nightmare of replacing everything. Therefore in 1994, dealers will be assessed a one-time \$10 charge to cover materials (KRC will cover the labor). We believe our tables will then provide many years of service.

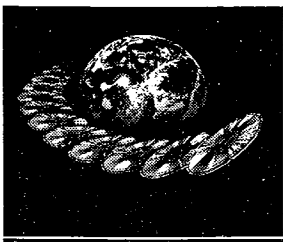
In 1994, we shall continue special member-only offers, especially our book discounts. Hopefully, we can expand information sharing. If anyone is using computer software to track his/her music collection, let us know about it. We might be able to run a special discount offer. We are still looking for volunteers to help in any area, especially writing articles.

Again, it has been my privilege to serve as your president this year and I look forward to your input in the coming year. This holiday season, tell your friends about KRC. Until next time, music lovers... keep rockin'.

Steve Clark
KRC President

'Tis the Season

Happy Holidays from your
KRC Officers and the Keynotes Production Team



MID-ATLANTIC MUSIC EVENTS

All of the following events provide a special admission discount to KRC members upon presentation of your KRC membership card unless there is a **NO** in bold type after their listing.

KRC in '94

EACH SHOW 9 AM TO 4 PM
SECOND SUNDAY OF EVERY MONTH

at THE BLUE BALL MARKET, 1/2 MILE EAST OF RT 23 ON US RT 322, BLUE BALL, PA. 8 miles south of PA Turnpike exit #22, 9 miles east of Ephrata.

KRC FLYERS ARE AVAILABLE DURING EACH SHOW...

TAKE SOME AND SPREAD THE WORD!

**BUSINESS MEETING FOLLOWS EVERY SHOW...
PLAN TO BE THERE.**

EVERY SECOND SATURDAY OF THE MONTH: Record/CD/Tape Collectors Convention and Sale. Fireman's Hall, Parish Dr., Wayne NJ. Rt. 23 at Rt. 202 (north of US 46 and I-80). 10 AM-4 PM. Info: Fred Falk 201-773-6067.

SUNDAY, DECEMBER 19th: Maryland Music Collectors CD/Record Expo. Arbutus Fire Hall, 5200 Southwestern Blvd., Exit 12A off I-695 (Baltimore Beltway). 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SATURDAY, DECEMBER 25th: Merry Christmas!

SUNDAY, DECEMBER 26th: Special "After Christmas Show". Fireman's Hall, Parish Dr., Wayne NJ. Rt. 23 at Rt. 202 (north of US 46 and I-80). 10 AM-4 PM. Info: Fred Falk 201-773-6067.



SATURDAY, JANUARY 1st: Happy New Year!

SUNDAY, JANUARY 2nd: Lost and Found Record Review, session #20. Bring your obscure doo-wop, r&b, soul, instrumental records **only**. White Rose VFW #556, 333 Eberts Lane, York PA. 6-10 PM. Info: Skip McComas 717-767-5198. **NO**

SATURDAY, JANUARY 22nd: Record Fair. Hilton Inn West, 3180 W. Market St., Akron OH. 10 AM-5 PM. Info: Pat McArdle 412-371-4767. **NO**

SUNDAY, JANUARY 23rd: Record Fair. Palace Inn, PA Turnpike exit 6, off Rt. 48 south, Monroeville (Pittsburgh suburb) PA. 10 AM-5 PM. Info: Pat McArdle 412-371-4767. **NO**

SUNDAY, JANUARY 23rd: Maryland Music Collectors CD/Record Expo. Arbutus Fire Hall, 5200 Southwestern Blvd., Exit 12A off I-695 (Baltimore Beltway). 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SUNDAY, JANUARY 30th: Record Mart V. Columbia Hilton Hotel, 5485 Twin Knolls Rd. (I-95 to Rt. 175 west), Columbia MD. 10 AM-5 PM. Info: Bob Tierney 410-757-6182. **NO**

SATURDAY, FEBRUARY 5th: Chambersburg Music Mart. Howard Johnson's Lodge, US 30/exit 6 off I-81, Chambersburg PA. 10AM-4 PM. Info: Ray Quigley 410-247-2589.

NEW SHOW!

SUNDAY, FEBRUARY 6th: Record/CD Expo. Eagles Auditorium, 8th Street, Lebanon PA. 10 AM-4 PM. Info: Ray Quigley 410-247-2589.

SUNDAY, FEBRUARY 6th: Lost and Found Record Review, session #21. Bring your obscure doo-wop, r&b, soul, instrumental records **only**. White Rose VFW #556, 333 Eberts Lane, York PA. 6-10 PM. Info: Skip McComas 717-767-5198. **NO**

* Special dealer prices to KRC members doing any ICD (Kai Kates) show.

ABOUT OUR CALENDAR: Dates and times of events are subject to last minute changes and/or cancellation. Please call ahead to confirm. *Key Notes* will gladly list other record shows and concerts of interest to our members, space permitting, as long as they do not conflict with any KRC scheduled event. Send your items to: 329 Rathton Road, York PA 17403-3933. This service is provided **FREE** of charge. Deadline for *Key Notes* #81 calendar is January 9th.



Don't Lose It This Year!

Your 1994 KRC membership renewal notice is included in this mailing. It should be returned quickly so that it doesn't get mixed up with monthly and Christmas bills. By renewing your membership early, you'll be assured of a listing in the 1994 *Club Directory* and you won't miss out on any of the special offers that appear in *Key Notes*.



LIKE FATHER, LIKE DAUGHTER: Bill Trousdale, a long time club supporter and occasional dealer, sometimes brings daughter Ashley to help at his table. Bill collects Central Pennsylvania artists and groups. On top of that, he's got some of the best prices you'll find at the show. (See 'Three Generations' article, next page).

KRC Key Chain: Another Benefit of Membership

Inspired by catalogs from a company he represents, KRC member Jim Kuppers recently presented ideas for possible promotional items imprinted with the KRC club logo. After considering a variety of items, including refrigerator magnets, the club decided on key chains. The key chains have been ordered and one will be available for each 1994 KRC member. Additional key chains will then be offered for sale at the KRC club table.

KEY NOTES

#80, December 1993

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CHANGE OF ADDRESS: P.O. Box 1516, Lancaster PA 17608

NEWS/PHOTOS/IDEAS: 329 Rathton Rd., York PA 17403-3933 • 717-843-3050

Names in bold type are members of the Keystone Record Collectors
(Deadline for #81 is January 9th.)

1994 Dealer Update

In response to two major concerns arising at the Music Expo, KRC will be forced to institute a revised dealer disclaimer sheet and a **one-time-only** table maintenance fee. Both will affect dealers the first time they set up in 1994.

The new disclaimer sheet will be designed to clarify the club's official positions on dealer responsibilities and, most importantly, attempt to protect the club from potential legal actions.

The table maintenance fee is necessary because numerous tables are in need of repairs, and all tables need to be strengthened to ensure their continued usability.

To help defray the cost of materials and labor, the club officers have been looking for the fairest way to involve dealers in the repair process. A "temporary" increase in table rents was rejected because our experience has shown that such increases have a way of becoming permanent. Requesting donations would be a time consuming and possibly inadequate approach. Also, enlisting dealer help in the repairs seems to be impractical.

Therefore, with each dealer's first set-up in 1994, he or she will be required to pay a **one-time-only** maintenance fee of **\$10 per table** in addition to the regular \$20 per table fee.

Questions or concerns about these two requirements should be directed to president **Steve Clark** or Marketmaster **Steve Yohe**.



THE KRESSLEY'S: Joe, Gilbert and Dave. Dave's got so much stuff it sometimes fills the aisles!

Three Generations of Music Lovers

Nowhere else will you find so many family combinations involved in the show than you will find at Blue Ball. Sometimes it's husband and wife (the **Rinehart's**, the **Lehman's**, the **Witt's**, the **Supplee's** or the **Manley's**), or parents and their kids getting involved (the **Hertzog's**, the **Schwartz's**, the **Buono's** or the **Trousdale's**). How about a father, his son and his grandson?

Dave Kressley has been setting up at our show for 71 consecutive times as of this month. The Lehigh Valley resident has a mail order business, and does our show (and no other one) to supplement that business. He's been collecting for 42 years – his first album being a Guy Lombardo record. In 1993, his LP collection numbers more than 100,000 with no end in sight!

His son **Joe** started helping his father at our show within the last year. Dave got him interested in records when he was six, taking him to concerts as well. Joe, who currently enjoys David Bowie music, has been collecting for about twenty years.

Most recently Dave got his 85 year-old father hooked on coming to our show in Blue Ball. When he was younger, he used to dance to big band music... now he likes to reminisce about it. **Gilbert** still does some electrical contract work near his Coopersburg, Pennsylvania home. As Sly and the Family Stone once said, "It's a family affair."

Pepsi World's Greatest Doo Wop Festival & Expo

Saturday, February 12, 1994 – \$60 buys you a \$35 reserved seat ticket for the show and bus ride to/from the Meadowlands Convention Center in NJ (leaves York approx. 2 PM). Only 47 seats available. Call for info: John 717-292-6921 or Skip 717-767-5198.

Third Time is a Charm

The name Travis Klein may not be a familiar name to you. However, serious collectors are familiar with "Pittsburgh's Greatest Hits" CDs. Klein is the person responsible for them. Now, just in time for the 1993 Christmas holiday season, he's releasing Volume Three which contains more great Southwestern Pennsylvania artists and groups. The music is taken from the 1956-1967 time frame. Klein's whole purpose in putting this compilation out is to "expose good product and preserve it".

According to Jeff Kreiter's 4th edition of the Group Collectors Record Guide, if you tried to buy the original 45s it would cost you over \$5,000. Selections include:

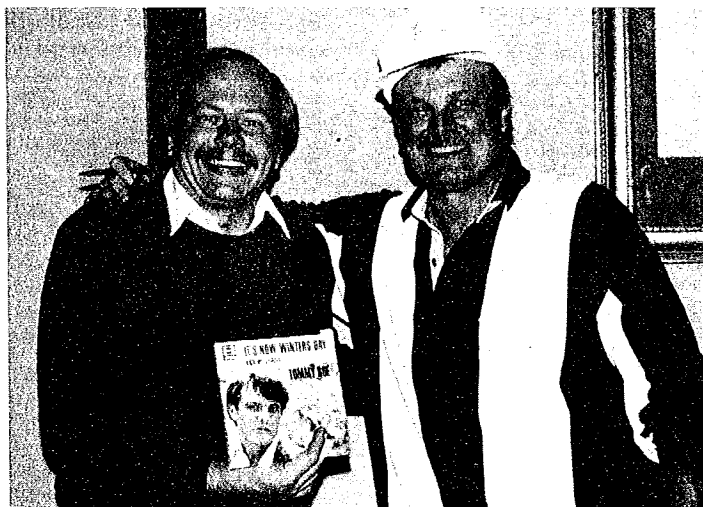
- Lugee & the Lions – The Jury, Little Did I Know (Lou Christie)
- The Teen Kings – Don't Just Stand There
- The Sharades – Only a Tear
- The Fabulous Uptowns – New Love I Have Found
- Anne Keith (The El Venos) – Lonely Girl
- The Four Seasons – Mirage
- The Twilters – Hey There
- The Marcells – Crazy Bells In My Heart
- The Dell Vikings – Oh I, We Three
- The Arvettes – Stolen Hours
- ... plus 13 other selections

Klein continues to use the Cedar process (as he did with Volume Two for superior reproduction).

Editors Note: An in-depth review was done in *Key Notes* #72, June 1992, on Pittsburgh's Greatest Volume I. Pittsburgh's Greatest Volume II was covered in the June 1993 *Key Notes* #77.

NOW YOU CAN OWN YOUR OWN!

Travis has agreed to offer "Pittsburgh's Greatest Hits, Volume III" at a discount to KRC members. Just mention that you are a KRC member, and read about it in *Key Notes* #80, and you can have one for \$18 postpaid. To order, write: Travis Klein Itzy Records, 501 Mifflin Avenue #7, Pittsburgh PA 15221 or call 412-241-4626 between 9 AM and 5 PM EST. Also, Volume II is available at this special price for those that missed it the first time around. Sorry, Volume I is all sold out.



B. DEREK SHAW, club publications editor, had the chance to hook up with **Tommy Roe** ("Heather Honey", "Sweet Pea", "Shiela", "Dizzy" fame) after a concert this fall. Derek is holding one of the few 45 picture sleeves that came out for Tommy. Also on the bill that evening was Len Barry and the Angels.

Holiday Greetings

"Have a good one, two or three!"

– Jim Koppers

"Happy holidays and thanks to everyone for welcoming us and all your help."

– Anna & Julie Buono • Golden Gallery

"Best wishes for a Merry Christmas and a Happy New Yearful of music."

– J. Hertzog

"I hope we can publish a *Recorder* magazine for 1994 and I wish KRC members find everything on their want lists and vendors have a profitable New Year!"

– B. Derek Shaw

"It's my birthday today (the 12th) and I'll be at the party!"

– Q

"Happy holidays to all my friends and loyal customers in Blue Ball – you make records and music fun."

– Otti Schmitt

"It's vinylly the holidays. Thanks for another year of support."

– Chuck Witt • Stand #104-105

"Happy holidays from Young Ones."

"Have a safe and merry holiday from Play It Again Records in Carlisle!"

– Ben Barber and Mike Shatto



Christmas 1993
P.O. Box 1516, Lancaster PA 17608

Thought You'd Like To Know

Dick Dale, "The King of Surf Guitar" released his first album in nine years, entitled "Tribal Thunder" on HighTone Records in September. The twelve instrumentals feature dual drumming by co-producer Scott Mathews (John Hiatt, Trip Shakespeare) and Prairie Prince (Tubes, XTC, Tom Waits) and bass by Rowand Salley (Chris Isaak).

Several cuts also feature Del-Tone bassist Ron Eglit. Originally based in Orange County, California, Dale began his career in 1961 with the hit single "Let's Go Trippin'" which launched the new sound of "surf music" that took the country by storm.

Thirty years after creating surf music and influencing everyone from The Ventures to Jimi Hendrix to Sonic Youth, Dale's new 12-track release captures the essence and fury of his trademark sound.

KRC Memberships Make Great Christmas Gifts

Buying a club membership for the music collector husband, wife, cousin, uncle or grandfather or friend of yours makes an excellent stocking stuffer gift for the holidays. For just \$12 a year, someone you know can enjoy (or continue to enjoy) a membership in the world's largest organized record collector's club. Membership provides six issues of the club newsletter Key Notes, 1-2 issues of the Recorder magazine each year, in addition to discounts on sleeves, price guides and special offers. Also, selected music retailers in South Central Pennsylvania offer a cash register discount to card holding KRC members (an up-to-date list is available from club secretary Erna Reinhart). If that's not enough, many record/CD shows in the region recognize the value of KRC membership and offer admission discounts to their shows with a current KRC membership card. (Refer to the 'Mid-Atlantic Music Events' column at left for a list of those who offer this benefit.) What are you waiting for? Sign up your neighborhood today! Gift memberships may be obtained by contacting club secretary Erna Reinhart at 1616 Robert Road, Lancaster PA 17601.

Next Issue...

There are four (that we know of) organizations across the state that hold meetings to turn people on to more obscure doo-wop, r&b, soul and instrumentals. Some even hold their own concerts. One is located in Central Pennsylvania. We'll tell you who they are, what they do and how you can join. All coming up in Key Notes #81.