

Beatles Price Guide by KRC's McLenson & Kaye

By Rich McClenson

Being a long time collector of a particular band or artist, comes with a price. [and no . . . I'm not talking about how much I spent on that Beatle's promo 45]. The Fab Four are my specialty/field of collecting interest, and what inevitably happens is once fellow collectors know this, they come to those of us like we're a 'guru' or 'walking price guide'. As such we are expected to come up with an instant value of the item we're being shown or know if it's a counterfeit or legit copy. After 30+ years of collecting I've gotten pretty good at this. Good thing, since rarely does a **Pennsylvania Music Expo** go by and I'm NOT asked a price! [right Phil?]

Due to this demand and of course my love of the band's music, a good friend and I, B. Alan Kaye, have created an online price guide for Beatles records, memorabilia and concert tickets. Visit: www.beatlesguide.org [A shameless plug!]

Many collectors know how price guides either tend to be out-of-date not long after they're printed or simply reflect inaccurate prices to start. Let's face it, how many vendors ever get 'book value' for their records or worse yet, want to PAY it? An online price guide gives us a much quicker outlet to update prices and stay current with the market. We gather our data from live auctions, ebay, set sale prices, and publications. Our objective is not only to provide accurate prices but to educate visitors of label/item variations, colors, and counterfeit I.D. as well.

Mr. Kaye is the designer & web master of the site, and both of us contributed photos and blurbs on all things 'Fab collectible'. [98% of what you see on the site is owned by either Mr. Kaye or me.] We've also added some trivia here and there so the novice visiting the site can learn a bit more about the band and their recordings.



The website was quite an undertaking begun by us about 8 yrs. ago and still remains a 'work-in-progress'. It only covers items produced in the USA and while the band was together spanning the years between 1962 - 1970. The record section is virtually complete with 45 RPMs, albums, promos and EPs, showing picture sleeves and jackets as well as labels. The ticket section is nearing completion and the memorabilia section has several dozen items posted, yet shows nowhere

near the enormous output of books, posters, jewelry and trinkets produced to cash in on the band's popularity.

So if you're in need of an up-to-the-minute [OK, up-to-the-month!] price on a Beatle's collectible, please visit our site, join us on facebook and tell your friends. We're always looking for feedback from other 'partners in crime' and wish to correct any errors as well along the way. We also do consignment selling of your music collectibles. [A free ad!]



KEYNOTES

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Inside...

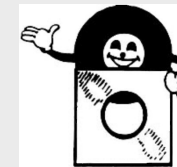
- Record Seller Sold on KRC
- Post 78 Era, 78's
- Beatles Price Guide
- A 78 RPM Memory
- and more!

RAMBLINGS FROM THE EDITOR

The Keystone Record Collectors feel it is important for club members to have the latest information. We have four main communication vehicles:



- 1) This newsletter you are reading comes out six times each year. We welcome your contributions.
- 2) Visit our website at recordcollectors.org There you will find a wealth of info including our Music History pages and other material on our organization.
- 3) A few days before each show we send out a "cyber" newsletter via e-mail. If you are not receiving this item, send me an e-mail so we can update your contact info.
- 4) "Like" us on Facebook (Keystone Record Collectors). This will always be the most current and up-to-date place to visit for show information.



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VIEW FROM THE TOP



Sales of the record supplies continues at a brisk pace at each **Pennsylvania Music Expo**, and we hope you've noticed the prices are good. It is best to get your items early as we only order a limited number and sell out pretty fast. Keep in mind **KRC** club members get the discounts on the supplies. If you wish to order a large quantity of anything, please talk to us and let us know what you want, and we can get it and either hold it for the next show or have it available for pick up if you need it sooner.

Regretfully we learned of the passing of one of our good friends, Steve Berstler from West Chester, Pa., who lost his battle to cancer on Thursday, May 5th, at the age of 58. Steve attended many of our shows from as far back as Lancaster Catholic High School. I personally knew Steve from our first meetings at WCHE, West Chester, Pa., going back to 1977. Steve was also instrumental in flipping WSTW Wilmington, De., to a Top 40 format in the early 1980's. We'll miss you, buddy!

More to come!

Dave Schmidt
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The Record Seller and the Pennsylvania Music Expo

By Neil Drucker

Lancaster is my best stop. It is the show location that most reminds me of my times at the **Record Cellar**. The shop was open from 1978 - 1996, and it was located in the expansive residential area of Northeast Philadelphia.



This was pre-Circuit City, pre-Tower Records. It was pre-eBay and pre-Popsike. Occasionally it was Goldmine Magazine and sometimes the Osborne Record Price Guide. At that time, before CDs, the landscape for indie record stores was pretty limited. Stores of note were the great Third Street Jazz, Plastic Fantastic, and The Princeton Record Exchange.

Our niche was selling clean used record LPs in the \$3 - \$5 range. We sold lots of new records too, by new bands on labels like SST, 4AD, Combat/Relativity, TwinTone, Homestead, and Shrapnel. Imports and Independents. Major labels, too.

Amy met looking through the Beatles section only to get married a few years later. Shortly thereafter, they produced a few 'new releases' of their own. Many showed up to mourn the death of John Lennon. We were in the right spot at the right time in the right business. There was always a ton of records to show. It was a good situation for everyone. We had a good run.

Selling here in Lancaster takes me back there. The people were fair and appreciative. They were knowledgeable and they were friendly. It was not only about the dollars and cents or even about the records themselves. There was a little something else going on that made it special. There was a bond - a sense of community, a feeling that we were in it together. I get the same feeling when I'm here at the **Pennsylvania Music Expo** in Lancaster. Great people. Great show. Lancaster is definitely my best stop!



(L to r): Neil Drucker, Dr. Demento, Craig Satinsky and Pat Feeney, circa 1985.



"A non-profit organization dedicated to the promotion and advancement of music collecting"

KRC in 2016

EACH SHOW 9 AM TO 3 PM SECOND SUNDAY OF EVERY MONTH (EXCEPT MAY 1ST)

THE CONTINENTAL INN

FLYERS ARE AVAILABLE - TAKE SOME AND SPREAD THE WORD! ANNOUNCEMENTS CAN BE MADE FOR WANT LIST ITEMS. BUSINESS MEETING FOLLOWS A SHOW WHEN WARRANTED.

A 78 RPM Memory Special to Key-Notes by Dan Wolfe

There was always music in our household when my sister and I were children during the 1950's and early 60's. It may have been the old pump organ that our parents took turns playing, the AM radio that was on most of the day, or the small stack of records Mom would play every now and then. Although we were allowed to make noise on the organ any time at all, the old records were off limits. We even messed with the tuner on the old free standing radio without getting into much trouble.



What a great day it was when mom decided we were old enough to learn how to use the record player. (I was six, she was 4). My sister and I watched as our mother carefully took an old, heavy 78 RPM disc out of the sleeve and put it carefully on the turntable. Of course this was just one more thing that we siblings could fight over. I wanted the Carl Smith country song, but my sister wanted "Tennessee Waltz" by Patti Page. Mom calmly picked "Once in Love with Amy"

featuring Ray Bolger. That's when we learned that Ray was the scarecrow from The Wizard of Oz. This information was just too cool for our little brains to handle. We were just learning to read as well and had a blast sounding out words from the various record labels. H-O-N-E-Y... "Honey Don't", by Carl Perkins. I wondered how he came up with that title. Mom said not to worry about it.

We learned about the Andrews Sisters, Frank, and even Harriet Hilliard singing before she hooked up with Ozzie Nelson. I sat on, and cracked the copy of "Maybelline" by Chuck Berry, but it still, STILL played with that little skip that we all know well. I really loved the four record set of Dickens' "The Christmas Carol" that came out once a year. Mom kept that one in her room safe from little hands. "No, Charles Dickens is not related to Little Jimmy Dickens that our dad played often," she explained. I remember mom saying these really good records were made of glass and we could be cut by broken slivers if we broke any. We enjoyed playing records at the wrong speed just to get reaction from other family members. Dick Haymes was no longer a baritone when we did this!

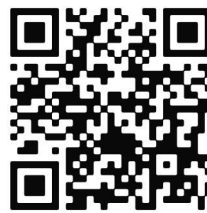
At my age I am happy to still have these great memories. They are quite specific coming from a guy who can't remember if he took his medication today, or whom he had lunch with last Tuesday.

As we got a little older, we still didn't have many 45's in our home. I remember the "long playing" albums as Mom called them with the likes of Stan Freeburg, Alan Sherman, and early Bill Cosby that my mother enjoyed. She wondered how they were able to make these records so much thinner than the ones she kept from the 1940's and 50's. She liked that she could sit down and let them alone for such a long time. Us kids still had fun listening to "Camp Grenada" being played at breakneck speed while mom tried to find out which one of her children thought it was funny. Hey, I didn't DO IT! "Muddah, Fadduh kindly disregard this lettah!" (That line still makes me laugh played at 78 RPM!)



HOW TO REACH US...

www.recordcollectors.org
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717-898-1246 CALL ANYTIME!



KEYNOTES

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(Deadline for KEY NOTES#216 is July 10th)
Names in bold type are members of Keystone Record Collectors

POST 78 ERA, 78's By Bob Burke

Sales of traditional 78 RPM discs gradually declined through the 1950's, and in 1958 the major labels started discontinuing 78 RPM production while the smaller labels hung on somewhat longer. But by the end of 1959 the 78 had almost completely played out into the sunset of music history.

Since that time, however, 78 RPM records have been produced in very small quantities primarily as a promotional novelty or to satisfy requests from the jukebox collector community who grew tired of listening to Glenn Miller or Bing Crosby on their classic jukeboxes.

Here are some of the 'Post 1960' 78's that have been made over the years.

The five Elvis Presley Sun 78 RPM releases were bootlegged sometime during the 1970's. (see picture, previous page, bottom right) Each of them was pressed on a different color vinyl. Number 209, "That's All Right" is Blue, number 210, "Good Rockin' Tonight" is yellow, number 215, "You're A Heartbreaker" is pink, number 217, "I'm Left, You're Right, She's Gone" is on orange and number 223, "Mystery Train" is red. These are quite collectable today.

Mr. Bojangles by the Nitty Gritty Dirt Band was issued as a promotional gimmick. The label artwork suggests that it was made in the 1920's, but it was actually made in 1970. Pressed on vinyl. Also collectable.



Have you ever seen a Reprise 78? I didn't think so. The date on this is 1964 and the artist is Randy Newman "The Beehive State" b/w "I Think it is Going to Rain Today". The label proclaims that this is part of the 78 RPM speed series; however, this is the only one ever made. Also pressed on vinyl.



The Label has the Reprise 'steamboat' logo as well as the Warner-Seven Arts logo. No color, just black print on a white background.

Can you believe that Kama Sutra released a Sha Na Na record on 78 RPM? This release is two great songs back-to-back: "Rock & Roll Is Here To Stay" and the Flammingos' classic, "Lovers Never Say Goodbye" (left). The label is about as vanilla as possible; plain block lettering, black print on a white background with no logo.



In 1978, Warner Brothers issued a 78 RPM disc by Leon Redbone from his album "Champagne Charlie." Songs are "Please Don't Talk About Me When I'm Gone" b/w "Alabama Jubilee". This is also a promo. The label is colorful with a Warner Brothers logo. The label claims that it is stereo! It even comes with a custom inner sleeve in a custom 10" jacket. A classy job!

In 2011 Capitol issued a two record set of Beach Boys' songs on 78 RPM as a promotion for the annual event known as Record Store Day. The songs are "Good Vibrations" and "Heroes and Villains". The second disc in the set is alternate versions of the two songs. Personally I would prefer that they used two other Beach Boys songs instead. The inner sleeves are generic white. The jacket is custom made and colorful with the Capitol logo at the top. The record label colors are close to the classic Capitol purple with silver print but are the diameter of an LP label.



Finally, there is a disc that I am unable to date on the Candlelite label out of New York City. This 78 is pressed on beautiful red vinyl and is a Wayne Stierle production. Songs are "Baby Oh Baby" and "If You Were Gone From Me" by The Shells, the latter written by Stierle.



In another issue I will discuss some of the 25 record box sets of 1950's, 1960's, and big bands that have been produced for the collectable jukebox market.

78 RPM Should This Old Phonograph Record Skip On Your New Equipment; The Manufacturer Suggests That You Tape A Buffalo Nickel On The Tone Arm!