

Dick Clark...All Aboard the Caravan of Pennsylvania's Early Rockers By Eddie Collins



Since the inception of the immortal words 'rock n' roll,' we have suffered the loss of many who were pioneers, innovators, and visionaries. Falling into that category, is the recent passing of a man who presented our music to generations, and introduced it with great flair...Dick Clark.

With the advent of *American Bandstand*, Dick was in the right place at the right time. He had a pulse on the teenage market, and gave many musical acts in our own Keystone state a jump start in their career. If your record was played on *Bandstand*, it opened the flood gates of the music industry. A great example is "Down The Aisle Of Love" recorded by The Quintones from York. Released in 1958 on the Red Top label, Clark sensed a 'hit', re-releasing it on his own label, Hunt Records, hitting #18 nationally, and selling over a million copies



Another success was Gerry Granahan, a Pittston native, who became a teen idol with the song, "No Chemise Please!". He was also with the group Dicky Doo & The Don'ts. Gerry recalls a playful side of Dick Clark on the set of *Bandstand*, "I was appearing on the show, and when I told my mother, she asked me to do a favor, telling Dick to mess up his (well groomed) hair, on the air... he actually did!" Granahan went on to state Clark's generosity, "Once Dick asked me, "Do you still live upstate - do you have a big yard?". He then gave me an Irish setter dog, that I gave to my mother...from Dick Clark."



On the 1959 'Caravan Of Stars' tour, riding the bus along with Gerry Granahan, were The Jordan Brothers of Frackville. Frank Jordan remembers those days, saying "We did 49 days on the road with The Coasters, Bobby Rydell, Paul Anka, The Skyliners, Lloyd Price with his orchestra, and others...what an experience!" Reflecting back on an *American Bandstand* appearance, Frank recalled Clark's humorous side, "Dick held up a stool once, in an effort to keep away the girls trying to get at us!" More recently, at a Jordan Brothers tribute in October 2011, Frank and Joe Jordan received a congratulatory note from Dick, honoring their achievements and performances on *American Bandstand*.



And for this writer, at age nineteen in 1976, I had the honor to meet Dick Clark, hosting an oldies revival package at Hersheypark Arena. Featured on the bill: Danny & The Juniors, The Shirelles and Bobby Lewis. I vividly recall sitting in the bleachers with my wife Debbie, and our young son Keith. Armed with a carrying case of 45s and envelope with vintage pictures, I was ever determined to travel backstage to get these signed.

After two unsuccessful attempts with security, in returning to my seat, I received a shoulder tap. It turned out to be Dick's wife Kari, who ushered me to meet him. After introducing myself, Dick invited me back to meet the acts. I was so in awe! In the years to follow, as an entertainer and radio personality, I would perform with, and emcee many of rock's greats, but none, ever more important. As we sign off, with a salute...for now...Dick Clark...so long.

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JUNE 2012 ISSUE #191
 Inside...
 ♪ - A Change Is Gonna Come
 ♪ - The Shady Dell Lives
 ♪ - Dick Clark's Influence
 ♪ - KRC has QR too
 and more!

RAMBLINGS FROM THE EDITOR



Vendor and customer participation continues to thrive. The April show featured three special attractions: the American Historic Jukebox Society, six vintage cars courtesy of the Lancaster County Cruisers and product sampling of the Dr Pepper Snapple group new "Ten" product. (They also quenched our thirst in May and will do so again in June). Thanks to all our "added attractions"!

We also welcome back participation by **Goldmine Magazine**, whose presence has been missed for quite some time. They offered sample copies of some of their issues at the May and June show to KRC card carrying members. We hope many of you will subscribe to keep this valuable resource alive.

Things are coming along nicely with the KRC website, www.recordcollectors.org webmaster Frank Floto, spent considerable time cleaning up and tweaking pages adding content and fixing glitches. There are now only two major things to complete. Back issues of KEY-NOTES will be added, first the ones that Scott Shermeyer served as Layout Editor. Then ones assembled by your Editor will be uploaded, stopping at the last issue of the preceding year. (Obviously people need to support the club and "subscribe" to receive the current issues, as they are printed.)

The last thing in bad need of updating is our links page. **Past President Donohue** supposedly spent two years organizing various types of links, determining categories and finding appropriate graphics. To date, the club has not seen a disc, hard copy or anything electronically from him. The page is an "eyesore". We trust he will do the right thing and get the materials to us ASAP, so we can get it to you, our members who have patiently waited for several years.

Finally our Facebook page continues to shine. Your Editor has spent countless hours adding milestones and vintage photos to make this a valuable reference to KRC historians. Should you have photos and/or important dates, get them to us so we can improve the product even better.

Derek
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VIEW FROM THE TOP

Summer is just around the corner. Are you ready? I know I am!



A few people have expressed some concern to club officers regarding the moving of the **May Pennsylvania Music Expo** to the first Sunday of the month this year. Overall, the show was probably the best of the season since ALL of the vendor tables were sold out (thanks to **Steve** and **Doug**!) However a few vendors experienced their worst sales days while others said they did OK to "fabulous". We moved the show due to the experience we had in 2011 with Mothers Day where we had 16 empty tables. With the rent rate that we pay the Continental Inn, the club just about went into the 'no more shows' mode, so we decided to move it to see what happened. We had OVER 5 months worth of publicity indicating that the April show (Easter) and May show (Mother's Day) was being moved so schedules could be adjusted.

We'll make a decision regarding May, 2013 in the next few months. Your comments are welcome and appreciated on this (and any other subject).

Stay tuned!
Dave Schmidt
 2012 KRC President
NRCMusings@aol.com



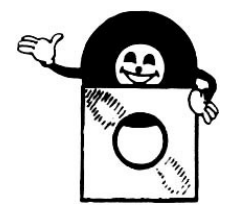
You have seen portraits of dogs playing poker. KRC member **Chris Armbruster** says how about a photo of his dogs having a record listening party. That would be special - woof!

WE ARE NOW UP WITH TECHNOLOGY!

They look ugly, however they work. QR Codes (or Quick Response Code) is the trademark for a type of matrix barcode first designed in 1994 to track vehicles during the manufacturing process. More recently, the system has become popular outside of the auto industry due to its fast readability and large storage capacity compared to standard UPC barcodes. Due to the proliferation of smartphones, the QR Code "has put a barcode reader in everyone's pocket". If you have the proper "app" your phone can read our QR code, which will take you directly to our website: www.recordcollectors.org! Who says those who collect vintage vinyl can't be on the cutting edge!



HOW TO REACH US...



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 Find us on Facebook
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 717-898-1246 CALL ANYTIME!

KRC in 2012

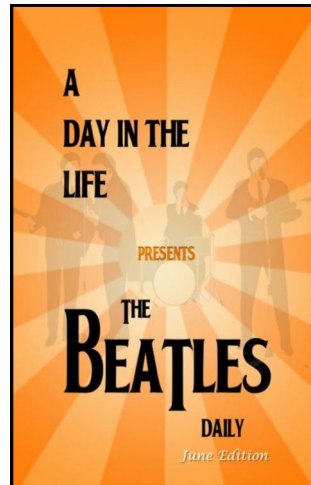
EACH SHOW 9 AM TO 3 PM SECOND SUNDAY OF EVERY MONTH

THE CONTINENTAL INN

FLYERS ARE AVAILABLE, SO TAKE SOME AND SPREAD THE WORD!
ANNOUNCEMENTS ARE AVAILABLE FOR WANT LIST ITEMS.
BUSINESS MEETING FOLLOWS EVERY OTHER SHOW AT 3:30PM,
(DURING THE MONTH THERE IS NO KEY-NOTES) PLAN TO BE THERE.

THE BEATLES ON KINDLE

Beatle collector and long-time KRC treasurer, **Charlie Reinhart**, has authored a series of Beatles book which are available on Amazon.com. As many of you may know, **Charlie** has hosted "Breakfast with the Beatles" radio show for many years. It began in 1985 at WQXA (Q-106) in York continuing until 2009, before moving to WVZN-AM. **Charlie** says that even before the show began, he started to keep records of the daily activities of the group. In the nineties, he transferred this data from paper to computer. The information was used to plan his weekly show. When the show ended in 2009, he continued to keep his data files up to date.



Until early in 2010, **Charlie** didn't know what he was going to do with this mass of information. Then, his brother David, a computer programmer, happened to mention that he was looking for a good idea for an iPhone app. Charlie told him about his Beatles' files and the project began to take shape. Instead of a phone

app, it turned into a Kindle book, or rather, a series of Kindle books. There are 12 – one for each month of the year. They are 99¢ each. What do you get for 99¢? The number of pages per month averages more than 800. Purchase the entire year and you're getting more than 10,000 pages of information for under \$12.

Interested in what the Beatles were doing on your birth date or the day you were married or any date at all? Go to Amazon.com and search for "The Beatles Daily – (adding the month you're looking for here)" and get your answer.

KEY NOTES

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(Deadline for KEY-NOTES#192 is July 8th)Names in **bold** type are members of Keystone Record CollectorsMEET THE 500th PERSON WHO "LIKED" US

February 27, 2010 is when Past Vice-President, **Les Knier** created a Facebook page for the KRC. In early April, we had our 500th "like" us. Sit back, relax and find out more about Paul Baretta from Edenburg, Texas.

KEY-NOTES: How did you find out about the KRC?

Paul: I have been a music fan for as long as I can remember. Some of my earliest family memories include dancing around the living room on a weekend while my father played everything from The Jackson 5 to Dinah Washington. I have grown very interested in how important music is to people. A combination of my own love for music, and researching from an academic perspective brought me to the website for Keystone Record Collectors.

**KEY-NOTES:** Tell us about your ties to Northeastern PA.

Paul: My wife's family is from the Wilkes-Barre area. When we got married, I worked in New York and we lived in New Jersey. We spent many weekends and holidays with my wife's family in NEPA. In 2001, we started our own business and soon moved our home to NEPA so that we could be closer to my wife's grandmother. Those were the most special years of my adult life. We got to spend quality time with family, and we ran our business out of downtown Wilkes-Barre. Our business was music related - record labels hired our company to administer royalties to be paid to artists and rights-owners. I felt good knowing that we contributed to the process that saw musicians get paid for their art. Naturally, when I saw "Keystone Record Collectors" it struck a chord for me because it involved both Pennsylvania and Music.

KEY-NOTES: Tell us what you are currently doing.

Paul: I'm in my third year of the Ph.D. program at The University of Texas - Pan American. My area of specialty is marketing, and my research interest is consumer behavior. In particular, my dissertation topic has to do with how people in our current society experience and consume music. Consume doesn't just mean "purchase" - people consume a vinyl album, for example, every time they listen to it, even though it may have been purchased fifty years ago. I am fascinated with how much music means to people, most likely because it has always been an important part of my life.

KEY-NOTES: Any thoughts on visiting the PA Music Expo?

Paul: I would love to come to an upcoming show. The timing of my trips back to the northeast, for the time being at least, is dictated by my responsibilities as a Ph.D. student. My plan upon completing my Ph.D. program is to work for a University as a full-time faculty member. If I am lucky enough to do this in the Northeast, then I will without a doubt plan on attending your shows.

KEY-NOTES: Any additional comments?

Paul: I listen to all kinds of music. My favorite artist of all time is Louis Armstrong. My favorite Satchmo song is "What a Wonderful World" - I know how common an utterance this must be, but that doesn't make my love for this song any less sincere. Music is for everyone to share - and if many people claim this to be their favorite song, then it speaks to the appeal of the song. A more current artist that I follow is Eli "Paperboy" Reed (and the True Loves), who I've followed since before his first EP was released about five years ago. Also, a band from Spain called "The Right Ons"

The Shady Dell - More Than a York Teen Hangout

By Tom Anderson

The Shady Dell was one of the most popular and, at the same time, most notorious hangouts for teenagers in Central Pennsylvania. Located on a hillside in Spring Garden Township just south of York, the "Dell" remained in operation 46 years. During that time the Dell hosted generations of young people. Thousands of kids regarded it as their home away from home.

The Dell was owned and operated by John Ettline and his wife Helen. It first opened in 1945 as a restaurant, ice cream parlor and bakery. When the rock 'n' roll era began a decade later, teenage patrons began frequenting the Dell in greater numbers and



danced to jukebox records on an outdoor patio. As the Dell's popularity continued to soar John recognized the need to protect dancers from summer storms and winter cold. Adjacent to his barn and garage John built a dance hall complete with large oak floor, mirrors, strings of twinkling mood lights, a fireplace, a TV and a jukebox.

In its heyday from the late 1950's through the late 1960s, the Shady Dell was as popular as White Oaks, The Raven in Harrisburg or any other teen music and dance venue in Central Pennsylvania. Hundreds of people from all over the region converged on the Dell every Friday and Saturday night to dine, dance, mix and mingle. During its peak of popularity in the early and mid 60s the Dell's musical menu was a combination of Motown, Northern Soul, Memphis, Southern R&B, blue-eyed soul, Brit beat, pop, girl group and folk-rock, plus a few doo-wop favorites held over from the 50s. Shady Dell regulars, or "Dell rats" as they were called, had radar for cool. Year in and



year out they discovered and popularized recordings that radio stations overlooked. Records that lingered near the bottom of the Billboard chart or never even charted at all became cherished Dell classics. Forgotten flips were elevated to mega-hit status by The Rodentia Intelligentsia, unfettered by the limitations of "Top 40" play lists. Local and regional artists like the Del-Chords, the Magnificent Men and the Emperors were regarded as superstars at the Dell.



spectful. John died in 1993 two years after closing the Dell.

Fast forward to 2008. Former Dell rat Tom Anderson "reopened" the Dell in the form of his blog, *Shady Dell Music and Memories* at www.shadydell.blogspot.com Hosted by Shady Del Knight, a fictional character created by Anderson to serve as congenial master of ceremonies, SDM&M is a place for original Dell rats as well as new recruits to meet, listen to original recordings played at the Dell, share anecdotes and learn the history of the century old Dell estate. Now nearing its four year anniversary, Shady Dell Music & Memories has attracted an international following and continues to break new ground in its coverage of all things Shady.

SHADY DELL MUSIC & MEMORIES

A LIGHTEARTED AND LOVING LOOK BACK AT THE GLORY DAYS OF THE SHADY DELL, THE HISTORIC HAVEN FOR TEENAGERS IN YORK, PA, AND THE MAGNANIMOUS COUPLE THAT CREATED IT, THE LATE JOHN & HELEN ETTLINE.

Editor's Note: On April 14th and 15th of this year, the current owners had an Open House for potential buyers as well as a reunion for "Dell rats". As of press-time, the property had not been sold. Some in attendance that day remarked that it would make a great retirement home for York County musicians!

In the August issue of KEY-NOTES, we will explore some of the other uses of the property and a few fascinating stories from the Shady Dell era.

"The Dell was a unique, magical coming of age experience - a proving ground - a secluded hideaway where adolescents could develop social skills, learn to handle responsibility, and test the waters of adulthood free from the hassles of ubiquitous adult micromanagement."



"Dell rats' as they were called had at least two things in common: a love of the music that played on the Dell's jukebox and a genuine respect for John and Helen Ettline who graciously made their home our home." (York Catholic Class of 1966 attendees to the Dell Open House in April (I to R): Karen (Topper) Hostetter, Mary Ann (Shiley) Snyder and Sally (Kelly) Spangler.