

KEY-NOTES

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From the Editor's Desk



If you were fortunate to catch the two part special: "Motown 40: The Music is Forever", you learned that the music never really changed, rather, it evolved. The same can be said about recent club activities. They also say things happen in threes.

First, at the beginning of the year, **Rich McLenson** took over phone reservation responsibilities for the club. Our thanks to **Lori Leonard** for helping us in the transition. Next, Chris Quigley assumed the layout duties for KEY-NOTES. You are holding the second issue she has done for us.

The latest activity is in regard to increased promotion of our shows. Yours truly, for the past three years, has been able to generate two mailings a year to our 190 media (print, radio, TV) in a ten county area. In an effort to continue the show promotion on a monthly basis, **Ray Quigley** ("Q" as some of us fondly refer to him), has offered to send out a combination flyer/Press Release each month to a select group from our list (about 120-130 media). This should help keep our show in front of the media on a more consistent basis. If dealers, members, customers and others help with word of mouth advertising and flyer distribution, there may come a time when the show floor is elbow to elbow with people. Who knows, perhaps we can enjoy the days again when people stood in line three and four deep waiting to look at a row of CD's or LP's.

Rest assured, the other half of the media not covered by Q's monthly blitz, will get at least two mailings from "Yours Truly" each year, keeping them in the loop. Our thanks to Ray for volunteering to perform this important and needed task, as well as Chris and Rich with the work they are doing for our club.

In other news, if you get the opportunity, you should try and tune in 1580 on the AM radio dial. That's where KRC member **Jay Doudna** hangs out. He's the program coordinator for "Vision 1580, WVZN" a commercial station run by the Susquehanna Association for the Blind. On Saturday mornings, between 10 AM and Noon, he hosts "Saturday Gold", an oldies show. Lately, he's had guest DJ's from our club co-host the show with him. Already **Steve Yohe** and **Derek Shaw** have had their turns entertaining listeners with favorites from their oldies collections. Jay plans to continue this tradition at least twice monthly. If you're a member from the local area, and have interest in possibly being a guest host, give Jay a call at 394-7644.

KRC Club Treasurer **Charlie Reinhart**, has been a permanent fixture at the station for the past 11 months with his "Breakfast with the Beatles" show, Saturday mornings from 7 AM-9 AM. Chaz, also a major novelty break-in record collector, features one on Jay's show each week. Thanks guys for keeping the oldies alive in Central Pennsylvania!

Musically Speaking,

B. Derek Shaw
Editor, Club Publications

VIEW FROM THE TOP

"The beat goes on". Spring has sprung. The winter shows were generally well attended. Looking forward to bigger and better things this spring and summer.

I have enjoyed my years as President of the KRC. There have been some bad moments, some sleepless nights, some sad times (we miss you Carol) and a sense of accomplishment as the KRC continues its successful run. There is no doubt the KRC does more with less. Table rents have remained stable. Return on the dollar is high. This has been accomplished due to the efforts of a handful of dedicated people who do the work of the KRC. All the positive things mean nothing if attendance at our shows decreases. We must continue to get new people to attend each show.

This will be my last term as President. I will not go begging to seek a successor. It is up to the members to choose. Give it some thought and choose wisely. Every member should also be giving some thought about the future of the KRC. There has been a lack of interest in helping with the work or in taking a position of leadership in the KRC. More of you must get involved and keep things moving forward sacrificially and unselfishly.

--Jack Supplee
1998 KRC President



A pair of smiles: **Tom Grosh** and better half **Jill** at a recent show. Very English and Rolling Stone has a good selection of music, especially British Invasion.



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AUDIO ON THE INTERNET -PART I

Q: I have heard a lot about hearing audio over the Internet. Can you give step-by-step instructions on how to put an audio player on my computer?

A: RealAudio is software that lets you get live sound over the Internet. In computer parlance, it's a "plug-in", a small program designed to work with a larger program, in this case your Web browser (Netscape or Internet Explorer), to enhance the browser's capability.

Your computer will need a sound card and speakers. If you've got them, start your browser and go to <http://www.real.com>. You will get a choice of the free sound player and the souped-up player (\$29.95). Download the free one, RealPlayer 5.0, instead of the Real Player Plus 5.0. There are several sites to download from and it should take about five minutes with a 28,800 bits-per-second modem.

The site can be rather busy. If you're up to rising at 5 a.m., that's a good time to download. Even the most committed computer junkies have gone to bed by then and the Internet is relatively empty.

When you've finished downloading the Windows 95 Real Audio you will have a file on your hard drive. Make a note of what you downloaded and where it is exactly on your hard drive. Then close the browser and find the file, depending on your operating system, using Explorer or File Manager. When you double click on the file, it will automatically install. It is a simple and automatic process - it even sets up an icon for you.

cont. next column...

KEY NOTES

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(Deadline for #107 is May 10)

The standard Real Audio Player is FREE and available from Progressive Networks at <http://www.real.com>. If you have an older version of the Real Audio Player, you should upgrade to the most recent player for your machine! Start with the Real Audio Player at the beginning. If your provider and computer can handle Real Audio, then you may want to upgrade to the Player Plus, which is not free, but it may offer you improved performance. Many files are encoded with Perfect Play, and only the Player Plus can take advantage of this option.

A genuine INTERNET CONNECTION is required to hear the files on these sites. Don't assume that just because you can surf the Web that you are able to use Real Audio.

Online Services like AOL and CompuServe have made some progress in offering these kinds of connections to their customers recently, but you may have to check with your Online Service Provider to determine if your connection can support Real Audio. In some cases, you will be able to upgrade to a newer version of their software.

Some Online Services use "proxy servers" that will not pass Real Audio data, period. Other Internet connections (particularly in the workplace) work through "firewalls" which will not pass Real Audio data.

Further, if you do have a genuine Internet Connection, but your provider has a slow, limited bandwidth connection, you may not be able to listen to Real Audio without interruptions. It doesn't take much bandwidth to provide a seemingly fast connection to the Web, but it does require a pretty good connection, with some available overhead, for Real Audio to work properly. Therefore, if you buy your Internet service from kids running PC's in a garage, you're likely to be disappointed.

Web TV Users may have access to Real Audio 2.0. Some of the files on these sites are encoded in 2.0 format and you will be able to hear them, but you will not be able to hear many of the latest files, which are encoded in Real Audio 3.0 format, until Web TV makes an upgrade available for your equipment.

Finally, please be aware that streaming audio requires maintaining a fairly constant connection between the server and your player, and all the routers, servers, wires and whatever between here and there. Performance of the files on these sites is dependent on current Internet throughput, and that changes all the time. Some people have reported less than perfect connections when the Internet is typically very busy, but excellent connections in "off-hours". (Other people report great connections, all the time!) If you have trouble getting a good connection, please try again at another time.

If you have problems with your player, Real audio has a lot of help information online.

-Dave Henkin

Editor's Note: **Dave Henkin** is a frequent shopper at the monthly Maryland Music Collector shows in Arbutus. He graciously volunteered to get Key-Notes readers up to speed with Internet audio. Part II (in June) will contain sites he has found that contain oldies music. If you have any you've found, drop us a line at the York address and we'll compile a master list.

The Shirelles: A Concert Review by Steve Yoke

On Valentine's Day the York Strand-Capitol Performing Arts Theater in York, featured the Shirelles, the pioneer girl group. Upon hearing that there was only one original member performing with this incarnation of the group, I had reservations about our purchasing tickets for this concert; however, my concerns were quickly proven to be unwarranted.



Beverly Lee, who celebrated her 40th anniversary as a Shirelle this January, has chosen two outstanding performers to accompany her in excellent versions of the group's hits. With the aid of a very capable 8 piece backup band, the group led us on a musical memory tour of all but two of the group's top forty hits (just "Welcome Home, Baby" and "Don't Say Goodnight and Mean Goodbye" were omitted).

In the two sets, one of 45 minutes and the other a bit longer, the group rapped with the audience and occasionally even got members of the crowd up on stage with them. Mostly, though, it was an evening packed with music. The non-Shirelles' music was kept to an appropriate minimum, the most impressive of these selections being a well-done Motown medley and a rousing finale featuring Chuck Berry's "Johnny B. Goode" and Beverly Lee singing and dancing as if it were still 1958 and she were still 16.

All the group's hits were there, including "Tonight's the Night" and "Foolish Little Girl," two fine hits often overlooked by oldies stations. Highlights of the evening for me were a great version of "Will You Love Me Tomorrow" and a beautiful love medley including many of their most romantic songs. Especially impressive in the love medley were breathtaking versions of "It's Love That Really Counts" and "Things I Want to Hear (Pretty Words)," two memorable flip sides.

The Beverly Lee edition of the Shirelles is definitely worth the price of admission.



Well Worth the Search

My side-line DJ entertainment business has yielded many interesting, unusual and different engagements. One time I played on a flat bed truck. On another occasion, I was in the center of a department store with people doing The Locomotion throughout the entire place.

Recently I was asked to play before and after the main feature, a band out of Dayton, Ohio called "Sh-Boom". This was part of an employee service award event. My initial thoughts as the band was getting ready, "Here's yet another band doing knockoff versions of 50's and 60's music that might be decent, and then again might not".

As the four singers and three band members started to play I soon learned that I was in for a pleasant surprise. The band can jam, and the singers are accomplished. This is going to be a decent night. Little did I know, that was only the beginning.

What makes this band truly memorable are the various skits and songs involving the audience - this is what makes them stand out from the crowd.

One of the members dresses as an old lady, using a walker with a steering wheel, stands out in the crowd, heckling them. She gets called on stage, gets into a friendly automotive competition, to the tune of "Little Old Lady from Pasadena". Another skit based on "The Hardon Sleeps Tonight" has an audience member trying to hit the high notes and keep in time with the dance steps.

Most of their songs are recognizable 50's and 60's hits. They did a decent Platters medley. I was impressed with them singing the Reflections, "Just Like Romeo and Juliet". This tune is only moderately played on oldies station formats, let alone live.

Sh-Boom is a decent, enjoyable group, without the audience participation. When you add in the interaction, it really propels them into a higher level of professional entertainment. You may have to wait awhile to catch them or travel a little to see their show. Do yourself a favor, go see Sh-Boom whenever you can. You'll leave the show thoroughly entertained.



- B. Derek Shaw



RECYCLED MUSIC



Through the years, hit songs from the distant and recent past have been used to persuade the buying public to a particular brand of product. However, this fall marked a major proliferation of reworked tunes. Who can forget the variety of songs Burger King offered, and even today when "Everyday People" comes over the air waves, I immediately see a Toyota? Aah, the proof of the pudding.

Chambersburg and KRC record shows attendee **Phil Haynes** shared this list he and his wife have been keeping. How many have you seen or heard?

Welcome Back	-Car Dealer	You Sexy Thing	-Burger King
Way You Do the Things You Do	-Whirlpool	I'll Take You There	-Chevy
Midnight Hour	-Basketball Start	Drift Away	-AT&T
Just You and Me	-AFLAC Ins.	Working My Way Back to You	-AT&T
I'm A Believer	-Nissan Altima	Let's Go	- Nat. Car Rental
Everyday People	-Toyota	Going Up to the Country	-Chevy Venture
Morning Train	-Burger King	Like A Rock	-Chevy
I Only Have Eyes for You	-Pepsi	Tumbling Tumbleweeds	-S.W. Airlines
Stand By Me	-Buick	Young At Heart	-Mini Wheats
Love Hurts	-Sports Drink	Making All Our Dreams Come True	-Johnny Cash
Rescue Me	-Channel 9	What the World Needs Now	-Mercedes
Dream Lover	-AT&T	I Can See Clearly Now	-AT&T
Heart and Soul	-Quaker Oatmeal	Dream a Little Dream of Me	-Breathe Rite
Heaven, I'm In Heaven	-Philly Cheese	Splish Splash	-B.D. Tub Cleaner
Get Down Tonight	-Honda	My Boyfriend's Back	-Hess Truck
Makin Whoppie	-Deville	I'm In the Mood For Love	-Honda
All Right Now	-Burger King	Downtown	-AT&T
Nobody Does It Like You	-Hoover	Spirit of America	-Ex-lax
Isn't She Lovely	-AFLAC	Singing in the Rain	-Huggies
The Twist	-Shower Massage	I Don't Want to Set the World...	-Beef
The Very Thought of You	-Jaguar	Car Wash	-Levis
Unchain My Heart	-Cadillac	Rescue Me	-Ch. 9 News
Shaft	-Pepsi	Son of a Preacher Man	-Dr. Pepper
Fun, Fun, Fun	-SW Airlines	Monkee Theme	-Ford Ranger
Just One of Those Things	-Gossame Champ.	Stuck On You	-Dish Detergent



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"A non-profit organization dedicated to the promotion and advancement of the hobby of record collecting"