

KEY NOTES

INSIDE
ISSUE #71:

- "KRC" label stands tall!
- New organizations for all
- Reviewers: Heed the call
- Show moves to Blue Ball

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RAMBLINGS FROM THE EDITOR...

Customers, dealers, KRC members and general curiosity-seekers were all pleased and amazed at what they found at the January 11th show, at our new location in Blue Ball. Not only was the floor level, tables uniform, lighting great and unloading a breeze, there was also PARKING, and lots of it! There is even a separate remote parking lot for dealers. Although attendance was down (approximately 600), enthusiasm was up. The lower figure was attributed to only getting an ad in one of the dozen papers we work with, a new location, Super Bowl playoffs as well as a sagging economy. At least a dozen club members participated in the move to Blue Ball, prior to our January 11th debut. Thanks to **Billy Stump, Charlie and Erna Reinhart, Bob Bretz, Rich and Linda Lehman, Paul Hamilton, Steve Yohe, Bob Atwater, Denny Emerick, John Orlousk, and others.**

Ken Swigart, a long time member and record collector extraordinaire, made a cameo appearance. Says Ken, "I made it to the first one in Columbia (13 years ago), so I had to make it to Blue Ball, too."

MarketMaster **Steve Yohe** again garnered more publicity for the club, this time in the January 29th edition of the Lancaster *Intelligencer Journal* newspaper. The extensive article talked about the club, our new show location, and about Steve's involvement with collecting.

The February issue of WITF-TV's magazine finally hit the streets with the KRC article included. The piece, written by honorary member **Phil Eberly**, nicely conveyed our story, as well as whetting the appetites of many who are just finding out about our club for the first time. The day the issue hit the newsstands, I was besieged with phone calls wanting to know more about our unique organization. If you want your own copy of *Apprise*, just look for the issue with another KRC honorary member on the cover, **Ed Lincoln**. Ed continues to support our efforts, frequently mentioning our shows on his evening "Hall of Fame" show on WSBA. Ed was interviewed in this issue about his longstanding involvement with rock and roll music in Central Pennsylvania. The KRC article is enclosed with this mailing.

Recently, two club members offered to help increase our awareness in Eastern Pennsylvania. **Steve Clark** has contacts at the Wilmington (DE) *News Journal*, while **Dave Gold** has contacts at the Philadelphia *Inquirer*. Both guys want to let the right people know what we're doing, for a possible feature article in both of those papers. If you have contacts at a newspaper for a feature article or at a radio or TV station for participation on a public affairs show, let us know. The more people we can interest in the hobby of record collecting, the better.

Until next time, keep those cards, letters, photos, and ideas coming!

Sincerely,

B. Derek Shaw,
Key Notes Editor



OFFICER REPORTS

(As a benefit to members, KRC officers will periodically update the membership on projects and activities they are involved with...)

JOHN ORLOUSKY, President • 717-921-2551

"It's always good to get a fresh point of view in any successful organization. The recent election of **Steve Clark** to the vice presidency of the KRC may be just the perspective we need.

While politicking for the position, Steve pointed out that a lot of time is spent by the officers on matters concerning the Music Expo we host ten times a year. Sometimes this is to the exclusion of the club's larger goal of promoting the hobby of record collecting.

On the other hand, the show has just come through a very trying period. Our relocation to the Blue Ball Market required a great deal of our time in order to find and organize the right spot for this very successful event. Now that we have overcome this problem, I look forward to serving those members who cannot attend the Music Expo.

Currently we offer deep discounts on books and record preservation items. Unfortunately, we have experienced delays in getting *The Recorder* magazine out to the membership, which I hope will soon be taken care of.

If any member has a service that they feel the club can offer, please feel free to drop a line to any of the officers. All suggestions will be given consideration. Also, if you can volunteer your time and energy in some aspect of the club, stand up and get involved!

STEVE CLARK, Vice President • 215-444-6071

"As your new VP, I want to help the KRC grow and provide more service to all members. I hope to inject new ideas and energy into the club. KRC has rekindled my love of music and helped me pursue mobile and club DJ work. I have collected recorded music, mostly 45s, for 30 years, but I am not a dealer. I hope to meet many of you at future shows. It's also nice to see our club expand beyond the 717 area code."

(Editor's Note: **Dennis Emerick** will continue to serve as the club's official show announcer. Welcome, Steve. It's always good to have new blood in the officer ranks.)

ERNA REINHART, Secretary • 717-299-4935

"As our 1992 membership drive begins, we see a total (as of mid-January) of 162 members - 18 being brand new names! We are happy to welcome all new members, and as always, appreciate the support of all of you who rejoin each new year.

With the club going through many changes these past months and still yet a busy year ahead, we count heavily on the backing of our members. More than ever we need your suggestions, time, energy and support. Make a resolution to attend a Business Meeting this year - GET INVOLVED!"

CHARLIE REINHART, Treasurer • 717-299-4935

"KRC finished the 1991 year with a balance of nearly \$1000 in our treasury. Much of this will be used up quickly to help publicize our move to the Blue Ball Market so that our old members can find us and, hopefully also draw in some new buyers and potential members.

The \$5 surcharge that has been placed on table rentals will be used to pay back a \$4000 loan the club had to make in order to buy and transport the tables to our new location. We hope to have the loan paid off by the July show. Our landlord at Blue Ball will also be renting our room for other events on days when we're not using it. The club will receive rent for the use of our tables. This rent money will also be applied to our loan balance. The quicker we pay off our loan, the quicker table rents will get back to their normal level."

NEW FEATURE NEXT ISSUE

Starting with *Key Notes* #72, we will be offering a new feature - reviews. At this time, we're looking for contributing authors to review music and record collecting books, games and other items. If you have something you'd like to review, or need something to review, drop me a line. This column will only be as successful as the amount of contributions we get. So dust off your typewriter, change the ribbon, buy a box of paper, and GET STARTED.

REMAINING '92 KRC SHOWS

APR 5 • MAY 3 • JUN 7 • JUL 26 •
SEP 13 • OCT 11 • NOV 8 • DEC 6

1993 shows will be the second Sunday of every month

THE BLUE BALL MARKET

1/2 MILE EAST OF RT 23 ON US RT 322
BLUE BALL, PA

8 miles south of PA Turnpike exit #22, 9 miles east of Ephrata

FLYERS AVAILABLE AT EACH SHOW... SPREAD THE WORD!
Business Meetings 5 PM at the Market after EVERY show.

IT'S OFFICIAL

At the January 11th Business Meeting, the new officers made a motion that was approved by those in attendance. Starting with the January 1993 show, we will expand from 10 meets to 12 each year. In addition, the show will be held the SECOND SUNDAY OF EVERY MONTH. Those of you that participate in Fred Falk's Second Saturday show in Wayne, New Jersey, will have a nice tie-in. The second Sunday was selected due to less major conflicts in a given year (Christmas, Thanksgiving, New Year's, July 4th, Super Bowl, etc.). The only semi-major holiday to conflict is Mother's Day.

That day, the men will have to get to the show early in the morning, before they celebrate in the afternoon. Also, the year that Easter falls on the second Sunday, we will hold the show the week before or the week after.

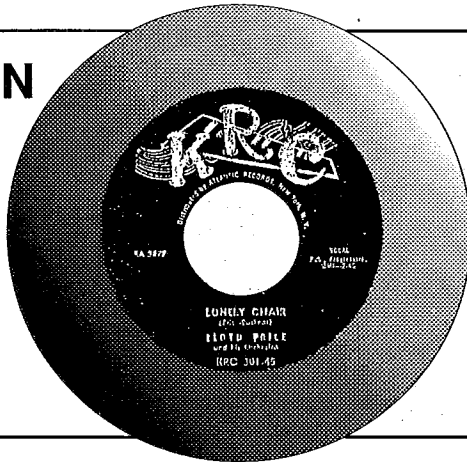
This is by far the earliest we have ever announced our shows for the coming year. Letters are being sent out to other promoters in the Mid-Atlantic region informing them of our plans. It is hoped with such lengthy notice scheduling conflicts can be avoided as much as possible. MARK YOUR CALENDARS!



Mark Your
Calendar!

WE'RE ON
RECORD

Thanks to Mike Kader from Bowie, Maryland for letting us know that the club has our own record label. And you thought all we did was put on shows and put out newsletters!



KEY NOTES

Spring 1992

EDITOR: B. Derek Shaw GRAPHICS & LAYOUT: Mark Wyatt
CONTRIBUTORS THIS ISSUE: Steve Clark, John Orlosky,
Erna & Charlie Reinhart
PHOTOS: Phil Schwartz

CHANGE OF ADDRESS: P.O. Box 1516, Lancaster PA 17604
NEWS/PHOTOS/IDEAS: 329 Rathton Rd., York PA 17403-3933
717-643-3050

Names in bold type are members of the Keystone Record Collectors

OTHER MUSIC SHOWS

A (+) after a listing indicates that the promoters of these shows have agreed to extend a SPECIAL ADMISSION DISCOUNT upon presentation of your KRC Membership Card.

SATURDAY, MARCH 7th: Second Saturday Show. Fireman's Hall, Parish Drive at Routes 23N and 202S, Wayne NJ. 10 AM - 4 PM. Info: Fred Falk 201-773-6067. (+)

SUNDAY, MARCH 8th: ARC Record Show. Holiday Inn, City Line Ave. (US 1 at I-76), Bala Cynwyd PA. 9 AM - 4:30 PM. Info: 317-646-5305.

TUESDAY, MARCH 17th: Happy St. Patrick's Day!

SUNDAY, MARCH 22nd: Music Collectibles Expo. Suburban Jewish Center, Academy & Deerfield Terrace, Linden NJ. Garden State Parkway Exit 136, Stiles St. to Academy Terrace. Admission: \$3. 10 AM - 5 PM. Info: David Lenz 908-351-7450. (+)

SUNDAY, MARCH 29th: ARC Record Show. Holiday Inn, City Line Ave. (US 1 at I-76), Bala Cynwyd PA. 9 AM - 4:30 PM. Info: 317-646-5305.

SUNDAY, MARCH 29th: Record Convention. Sheraton Brandywine Inn, 4727 Concord Pike (Rt. 202), Wilmington DE. 10 AM - 5 PM. Info: Mike Sanford 301-636-5783. (+)

NEW LOCATION!

SUNDAY, MARCH 29th: Collectors Mart. Pikesville National Guard Armory, 610 Reisterstown Rd., Pikesville MD (Exit 20, I-695). 10 AM - 5 PM. Info: Bob Tierney 410-757-6182.

NEW LOCATION!

SATURDAY, APRIL 4th: Music Collectible Show. Boulevard Bingo, 1514 Union Blvd., Allentown PA. Route 22 to Airport Rd. south, east on Union. 10 AM - 4 PM. Info: John Godlewski 201-612-9222. (+)

SATURDAY, APRIL 11th: Second Saturday Show. Fireman's Hall, Parish Drive at Routes 23N and 202S, Wayne NJ. 10 AM - 4 PM. Info: Fred Falk 201-773-6067. (+)

SATURDAY, APRIL 11th: Northeast PA Music Expo. Sheraton Inn, Moosic Street, Exit 62 off I-81, Scranton PA. 10 AM - 4 PM. Info: Kai Kates 215-233-0638. (+)

SUNDAY, APRIL 12th: Lehigh Valley Music Expo. Holiday Inn West, I-78 (Route 22) at Route 100 south, Foglesville (Allentown suburb). 10 AM - 4 PM. Info: Kai Kates 215-233-0638. (+)

SATURDAY, APRIL 18th: York Record Expo. Sheraton Inn, Route 74 at West Manchester Mall, York PA. 10 AM - 6 PM. Info: Paul Hamilton 717-755-2752. (+)

SATURDAY, APRIL 25th: Record Show. A.J. Palumbo Center, 1304 Forbes Ave., Pittsburgh PA. 10 AM - 5 PM. Info: Dave Dipetro 412-434-6058.

NEW SHOW!

SUNDAY, APRIL 26th: Harrisburg Record/Music Show and Sale. Holiday Inn, 5401 Carlisle Pike (Route 11), Mechanicsburg PA. 10 AM - 4 PM. Info: Ben Barber 717-243-4666. (+)

SUNDAY, APRIL 26th: ARC Record Show. Holiday Inn, City Line Ave. (US 1 at I-76), Bala Cynwyd PA. 9 AM - 4:30 PM. Info: 317-646-5305.

SATURDAY, MAY 9th: Second Saturday Show. Fireman's Hall, Parish Drive at Routes 23N and 202S, Wayne NJ. 10 AM - 4 PM. Info: Fred Falk 201-773-6067. (+)

SATURDAY, MAY 9th: Record Fair. Hilton Inn West, 3180 West Market St., Akron OH. 10 AM - 5 PM. Info: Pat McArdle 412-371-4767. (+)

SUNDAY, MAY 10th: Record Fair. Palace Inn, PA Turnpike Exit 6, off Rt. 48 south, Monroeville PA (Pittsburgh suburb). 10 AM - 5 PM. Info: Pat McArdle 412-371-4767. (+)

SATURDAY, MAY 16th: Record Show. Howard Johnson's, US 1 and I-95 - Exit 1 south, Alexandria VA. 10 AM - 5 PM. Info: Mike Sanford 410-636-5783. (+)

SUNDAY, MAY 17th: Record Show. Timonium Holiday Inn, Exit 16 off I-83, 1 mile north of I-695 (Balt. Beltway). 10 AM - 6 PM. Info: Mike Sanford 410-636-5783. (+)

SUNDAY, MAY 24th: ARC Record Show. Holiday Inn, City Line Ave. (US 1 at I-76), Bala Cynwyd PA. 9 AM - 4:30 PM. Info: 317-646-5305.

ABOUT OUR CALENDAR: Dates and times of events are subject to last minute changes and/or cancellation. Please call ahead to confirm. Key Notes will gladly list other record shows and concerts of interest to our members, space permitting, as long as they do not conflict with any KRC scheduled event. Send your items to: 329 Rathton Road, York PA 17403-3933. This service is provided free of charge. **Deadline for Key Notes #72 calendar is April 1st.**

A PAIR OF CLUBS

With the success of the Keystone Record Collectors Club as well as the current boon in nostalgia, a couple of new "swap" groups are forming. Both groups drew on the formula the KRC used when we were first forming.

First, in the south, the "Cool Cats Club" is a group specializing in '50s culture. Plans include holding meetings in members' homes with music, speakers and memorabilia collecting. They also plan to hold impromptu dances and teach group dance lessons (Madison, Stroll, Bop, Jitterbug, etc.) as well as coordinate travel to record shows and concerts. If interested, contact Renee O'Connell, 11526 Ivy Bush Court, Reston VA 22091. Phone 703-620-1965 (after 6 PM).

Moving north, this next association started in April of 1990, but more formally got organized last month. "The Lost and Found Record Review Session" is an opportunity for doo-wop, R&B, group, and soul collectors to delve more into their area of interest by getting turned on to songs they may not be familiar with. Each month, attendees bring five songs (45s or LPs) they think are obscure from the above categories, including B-sides. Then time is allotted to play them for the rest of the group. It's an excellent way for you to increase your musical knowledge. The next meet is scheduled for Sunday, March 8th at the White Rose VFW, Eberts Lane (near Baughman Auto Salvage). For more information, contact John (Dr. Doo-Wop) Messersmith at 717-292-6921 or Paul McComas at 717-767-5198.

Both organizations are worth looking into.

FOLLOWING OUR LEAD

Three years ago, the KRC adopted a policy of eliminating the sale of bootleg videos and cassettes at our shows. If you notice any problems in this area, please contact one of the officers. Now the other promoters along the East Coast are starting to follow suit. More and more shows don't allow or allow fewer dealers with this kind of merchandise. That's great. On top of that, more and more people are touting our show as THE place to find good, collectible product. They're not finding it in Philadelphia, Pittsburgh, Baltimore, or places in between. But they are finding it in Blue Ball. Who says smaller doesn't mean better?

ASSOCIATION FORMING

With all the increased show activity in New Jersey, Pennsylvania, New York, Connecticut and Maryland, a half-dozen promoters got together and are organizing the Mid-Atlantic Promoters Association. Some of the areas this group is attempting to cover include site and date coordination, promotional coordination and cooperation, problem solving and dealer standards. At press time, the initial meeting had not been held, but it was hoped it would be a coffee club-type meeting, involving as many promoters in this region as possible. The Keystone Record Collectors have said we would offer any advice and expertise we could to this worthwhile and needed association. If you're a promoter, and have not heard from them, contact *Key Notes* editor **Derek Shaw** for more information. This is an idea whose time has come.

SPOUSAL AROUSAL

In the past, we've heard from some spouses who got dragged along to the shows in Columbia. "I'm not into records. I have no interest in this. Hurry up." Now at the Blue Ball Market that problem can be taken care of. In the adjacent room, in addition to food and drink facilities, there are 15-20 flea market vendors displaying all types of items. Now spouses uninterested in music can come and browse in the flea market.

YOUR INPUT IS NEEDED

With a new show location comes new concerns. Your officer team is committed to making the Blue Ball experience as pleasant as possible. We can't read your minds if you have a question, problem, concern or idea. That is where you come in. Let Marketmaster **Steve Yohe**, Assistant Marketmaster **Bob Atwater**, Show Assistants **Dick and Linda Lehman**, or one of the other officers know about anything you feel should be corrected or improved.

ON A SAD NOTE...

We regret to inform you that **Floyd Runkle**, a permanent fixture at KRC shows, passed away after a lingering two month illness. The robust figure as seen at many of our shows helping out **Paul Hamilton**, shopping for albums, or lining up artwork projects. Floyd, who lived outside Marietta, started out by helping **Steve Wolgemuth** as his Saturday employee at For Every Ear in Elizabethtown. More recently, Floyd worked for Classic Tunes and finally with IKO's Music Trade. He also was an accomplished artist, designing T-shirts for show dealers and other outside groups. Floyd, who had some respiratory problems, died at St. Joe's Hospital in Lancaster. Our deepest sympathy to his family. He will be missed.

GO FOR THE GOLD

On various occasions the past year, different active members have approached *Goldmine* magazine to participate in one of our shows. At the Thanksgiving weekend show in Valley Forge, I also talked to them. They are enthused about our club and said they would attend and set up at one of our shows in 1992. If you've never seen their display, it is quite nice. The exhibit is one that would be found at a trade show-type event. *Goldmine* would also bring complimentary copies of their latest issue for distribution.

If other members have contacts with other music-related publications, let us know. Our new location allows us a few special areas for this type of activity. We also have an area set aside for radio station remote broadcasts, a jukebox vendor, and other large items.



KRC ON THE MOVE: Yes, **Charlie Reinhart** does do more than write Beatle books, sell records and handle KRC's funds. For "the move", Charlie drove the truck loaded with tables the club purchased. Charlie's better half, **Erna**, and show assistant **Linda Lehman** got the private restroom at the market in tip top shape. The flower arrangement was a nice touch too, ladies.



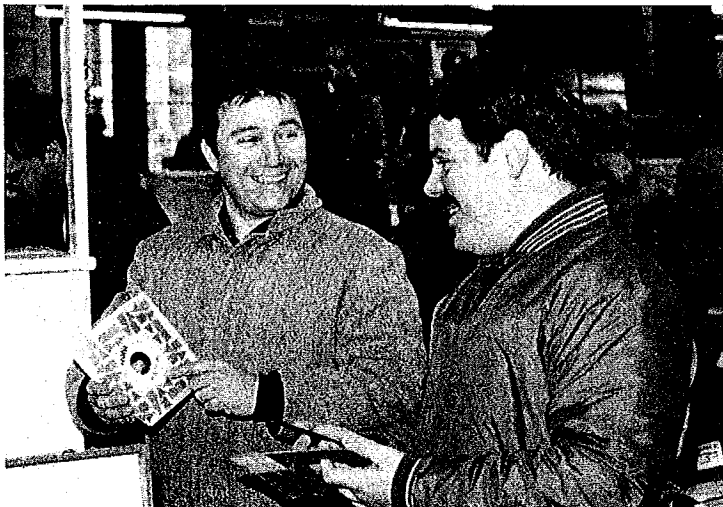
PHOTO GALLERY



LIKE FATHER LIKE SON: Donald S. Maurer (left) collecting for over 20 years, specializes in C&W LPs. Donald M. Maurer, collecting for more than ten years, prefers rock CDs, LPs and tapes. The Maurers are from Lebanon PA.



YOU CAN'T STUMP BILL: Bill Stump, a fixture at our shows the past few years, always seems to have that garage or psyche record people are looking for. The Harrisburg resident also operates "The Odd and The Obscure" mail order company.



NO JIVE TALKIN': Greg Surek (left) and Joe Ronco, two of our regular New Jersey club members gloat over a rare Bee Gees record found at our December 1990 show.



SERVICE WITH A SMILE: Terry Schew (left) and Dave Kresley from Allentown PA take a break at a 1990 show. If it's product you want, it's product you'll get from them.

KEYSTONE **K**
RECORD **WOT**
COLLECT★RS

KRC **KEY NOTES** #71
P.O. Box 1516, Lancaster PA 17604

These organizations continue to support our efforts. Please support them when you can: Beggar's Banquet, Camelot Music, Classic Tunes, Coconuts, Disc Jockey, Downtown Record Co., For Every Ear, IKO's Music Trade, It's Only Rock & Roll, K&K Records, Keystone Music Exchange, KOOL 94.9 FM, Music Den, Music Emporium, Music Master, Music Merchant, Music Scene, Music To You, Play It Again, Record Connection, Rosie's Records, Sam Goody, Sound Bizarre, Stan's Record Bar, Very English & Rolling Stone, Wall To Wall, Web of Sound, Wee Three, WSBA's "Hall of Fame", XYZed, Young Ones