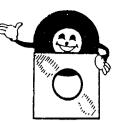


IEWSLETTER #56



PUBLISHED BY KEYSTONE RECORD COLLECTORS, P.O. BOX 1516, LANCASTER PA 17604

KRC Newsletter #56

August, 1988



As Bruce & Terry once said, "Summer Means Fun" and that it has been. While other record shows and events have slowed down. KRC shows and events are successfully moving ahead. Our June and July shows, held in traditionally slow months, dispelled that rumour. The recent KRC Good Ole' Days Swap Meet proved to be a winner, with plans to offer this type of event quarterly. Our thanks to Bob and Doris Atwater for grabbing the bull by the horns, taking charge, and hosting a successful KRC outing. Other members are encouraged to volunteer for future gatherings. All that is needed is someone with a large area for 15-25 people to gather, and a little time to coordinate the event.

This brings me to my next point. I'd like to encourage all our members to become KRC ambassadors. Let others know about the benefits you are receiving. (shows, newsletters, RECORDER magazine, book offers, concert info, etc.)

Our cheapest vet most effective method of advertising our club and our shows is word-of-mouth by current members. I thank all of you for that and encourage you to continue to do that. Another effective way to get our message across is through use of our blue show dates/membership coupon flyer.

Members: Feel free to take extra copies to give to fellow collectors. You may also

reproduce the flyer, if you desire. Feel free to post flyers in supermarkets, community bulletin boards, and other public areas that allow non-profit organizations to promote their cause.

Dealers: Please take as many flyers as you need to promote our show in your store, at other shows you set-up at, or other locations you feel would be desirable. I've been told that our show is consistently the best show held on a regular basis, in the East! With your help, we can continue to live up to that claim. See any of the club officers in regards to obtaining quantities of our flyers.

Together, with your help, WE can get more people excited about the hobby of record collecting. Until next time, keep on spinning!

- B. Derek Shaw, President Derek

OFFICER

Roy Robbins, VP: "I recently recontacted all the newspapers our club is advertising in. Occassionally one of these papers will print the wrong date or run the previous show date. If you catch this please let me know. Also a quick call from you to the paper would be appreciated. I get copies of the ads from the papers about a month later, so if there is a mistake, with your help we can take care of it sooner. Also if your paper has a free "Calendar of Events" listing and we are not currently in there, please feel free to contact the paper with the necessary information."

Ron Diehl, Secretary: (As of press time, Ron has not provided a report for this issue of the newsletter.)

Bob Atwater, Treasurer: "Financially speaking, our club is in great shape. Below is a financial statement reflecting activity through May 1988."

Market House

Income - \$940.00

Expense - \$461.60

Membership Income - \$48.00 (6 new members) Expense - \$125.91

Miscellaneous

Income - \$29.00 (4 T-shirts sold at markethouse and \$5.00 donated record sales)

Bank Statement Balance 5/31/88 = \$3.492.35

Keep in mind that even though we show a surplus. that money is put back into the club to pay for things such as printing, advertising, monthly telephone expenses, along with many other things. At this point. market house income is subsidizing your membership dues. At \$8.00, a KRC membership is a tremendous bargain!

BITS & PIECES

KRC Newsletter #56

- Last December, 96 radio and television stations were sent 30 second Public Service Announcements (PSA's) on the Keystone Record Collectors and the shows we put on. They were designed for year round use, however, some stations may have discarded them after one or two months. If you have a contact or connection at a radio or television station in South Central Pennsylvania or Northern Maryland, we'd like your help. By sending a self-addressed stamped envelope to 39 North West Street, York, PA 17404, we will put a copy of the announcement in the mail to you to give to the station. Your help can only strengthen our club. In addition, if any station has a public affairs talk show, feel free to suggest our club and record collecting as a possible future topic.
- Our club has a few merchandise items available to our members. These include: Buttons, Bumper stickers, T-Shirts, and sweat shirts. Are there any other items you would like to see sporting a KRC logo? Send your suggestions to the Newsletter editor at the NEWS, PHOTOS, IDEAS address in the Newsletter. Attention Box #56.
- TELL EVERYONE If you own a record shop, have a disc-jockey business or run any other music related business, you now have a vehicle to get your message out to the public. KRC is now making advertising in our publications available, as well as affordable. Newsletter advertising, available on an as available basis is \$5.00 for an ad the size of a business card. Inquiries should be directed to the editor at the York address. The newsletter comes out approximately 5 times a year.

The RECORDER magazine has ad space available at a rate of \$30.00 per quarter page - size ad. Inquiries should be directed to Phil Schwartz, RECORDER editor at the Lancaster box. Current plans for the RECORDER magazine are for it to come out 2 - 3 times per year.

Both publications are an easy and cost effective way to reach 350 + record collectors in 13 states and 2 foreign countries.

KRC NEWSLETTER #56

EDITOR: B. Derek Shaw

GRAPHICS/LAYOUT: Dave Hoffer

ADDRESS CORRECTION/CHANGES: P.O. Box

1516. Lancaster, PA 17604

NEWS, PHOTOS, IDEAS: 39 N. West St, York, PA

17404

ISSUE CONTRIBUTORS: Bob Atwater, Roy Robbins

KEYSTONE RECORD COLLECTORS, INC.



OTHER MUSIC EVENTS



SUNDAY, AUGUST 27: ARC Record Show, Holiday Inn, 260 Goddard Blvd., King of Prussia, PA 9 AM - 4:30 PM. Info: (317)646-5305 (Call to confirm location as it may be changing.)

THE STATE

SEPTEMBER 2-4: LEAD EAST 50's weekend (Trade Fáir, concerts, memorbilia, vintage cars) Sheraton Meadowlands Hotel, E. Rutherford, NJ. Info: (201)876-9100

SATURDAY, SEPTEMBER 3: Record Fair, Elby's Inn, Atherton Street, State College, PA (Home of PSU) 10 AM - 5 PM. Info: Pat McArdle (412)371-4767

SUNDAY, SEPTEMBER 4: Record Fair, Howard Johnson's, Monroeville (Pittsburgh suburb), Exit 6 PA Turnpike off Rt. 48 South. 10 AM - 5 PM. Info: Pat McArdle (412)371-4767

SUNDAY, SEPTEMBER 4: 2nd Annual Labor Day Weekend Record Show to benefit MDA. Holiday Inn, Exit 16 off I-83 one mile north of Balto. Beltway (I-695) Timonium, MD. 10 AM - 6 PM. Info: Mike Sanford (301)636-5783

SUNDAY, SEPTEMBER 18: Record Show, Holiday Inn, Eisenhower Metro in Alexandria, VA, Exit 2N off I-95 at Telegraph Road. 10 AM - 6 PM. Info: Mike Sanford (301)636-5783

SUNDAY, SEPTEMBER 18: ARC Record Show, Holiday Inn, 260 Goddard Blvd., King of Prussia, PA. 9 AM - 4:30 PM. Info: (317)646-5305 (Call to confirm location as it may be changing.)

SATURDAY, SEPTEMBER 24: Oldies doo-wop concert at Valley Forge Music Fair, Route 202 at Devon, PA exit. Featuring: The Bobettes, Teen Chords, The Teenagers, The Dubs, The Cleftones, The Harptones and the Paragons vs. The Jesters. Info: (215)640-9230 (Recorded message) Tickets: (215)644-5000

THURSDAY, OCTOBER 13: Oldies band, The Hubcaps, will be performing at the Village Nite Club in Lancaster. Info: 397-5000

ARE YOU AWARE?

- Our September 11th show will feature international participation. A KRC member from England will be set up with many UK and other foreign pressings. Stop by and say hello to our member from across the big pond.
- The KRC Bulletin Board is now installed at our new club table (beside snack bar). This bulletin board is for your use. If you have a record want list, records you want to sell or have other music/record related information, feel free to tack it up. Yet another benefit of KRC membership.
- Our club graciously accepts record donations from our members (LP's, 45's, etc.) The proceeds from your donated

- items go back into the treasury to make our club even better. Millie & Mary from the Snack Bar are the ones to see with your unwanted vinyl.
- A committee to study and possibly update the KRC by-laws is now being organized by club secretary Ron Diehl. Those folks interested in serving on this committee should contact Ron at (717)684-5745. The recommendations of the committee will be presented to members at a future business meeting.
- Our club has recently been promoted in a few different publications. The back page of the May issue of WSBA's radio-card news contained a picture of Phil Schwartz presenting Ed Lincoln

- a special placque from the club. Ed continues to be one of our biggest cheerleaders. Also, the April issue of Where & When, a travel guide for statewide activities, contained an overall view of the markethouse on a busy show day.
- Ron Grove has a large selection of 78's from the 1940's & 50's, some never used. Most are big band with a few religious ones. He is interested in selling them individually or in one lot. Also, he has an 1892 Edison cyclinder phonograph in good condition with 20 wax cyclinders of music in their original 1918 packaging. If interested, call or write Ron at 228 West Forrest Ave., Shrewsbury, PA 17361, (717)235-2006.

CONTRIBUTORS WANTED:

NO EXPERIENCE NECESSARY The KRC Newsletter gladly accepts contributions from all members for future editions. If you have music news, KRC members in the news, music trivia, puzzles, original cartoons, please submit them to 39 N. West Street, York, PA 17404. It's YOUR club, YOUR Newsletter, so send in YOUR news.



Past president and strong club supporter, STEVE YOHE took a few moments out of a recent show to pose for a picture taken by RON DIEHL. STEVE always seems to round up some great bargains.

LOOKING GOOD

Starting with Newsletter #56, we are fortunate to have the artistic services of **KRC** member DAVE HOFFER. DAVE has agreed to contribute his time to typeset and layout the Newsletter, thus improving our appearance tremendously. Thanks DAVE!

KRC OFFICERS

PRESIDENT: B. Derek Shaw (717)843-3050
VICE PRESIDENT: Roy Robbins (717)244-7933
SECRETARY: Ron Diehl (717)684-5745
TREASURER, MARKETMASTER, PHONE
RESERVATIONS: Bob Atwater (215)273-2965
RECORDER MAGAZINE EDITOR: Phil Schwartz (717)560-9710

PRÓMOTIONS: John Orlousky



Taking 30 seconds out of their record browsing/swaping time, these folks made up the clan that attended the recent SRC (Society of Record Collectors) picnic in Baltimore. Most are **KRC** members.



- KRC business meetings are held after every show at 5 p.m. Location is announced the day of the show.
- The new parking lot (the old Woolworth building lot) is for customers only.
 Dealers..please refer to your Dealer Procedure Sheet for your parking locations.

LATE NEWSFLASH:

.....Autograph party slated for September show!!

Our next show, Sunday September 11th promises to be an exciting one. Bob Angelucci, drummer for the original MAGNIFICENT MEN in the mid-1960's, formed a new eight piece r&b band this past February know as CLASS ACT. The band went on the road in June, along with releasing a 45 rpm ballad "Say You Love Me".

The record, pressed on Bob's own RI-BOB label is already getting airplay on a Baltimore radio station, along with WNNK in Harrisburg and WWII in Mechanicsburg. Lead vocals features Bobs wife, Rita, who sounds similiar to Anita Baker and Whitney Houston. The band, with their great horn section, have a Delfonics or Stylistics style sound.

Members of Class Act will be on hand to sell and autograph copies of their record all day at our next show. Since only 1,000 records have been pressed, you may want to attend in the morning. Fans of the original MAGNIFICENT MEN and Endells ("Vicki"-Hi Ho 605) may want to bring their vintage recordings for Bob's autograph.

The band is working on a four song EP for release during the first part of 1989.



P.O. Box 1516, Lancaster PA 17604

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