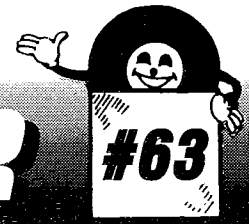


NEWSLETTER



PUBLISHED BY KEYSTONE RECORD COLLECTORS, P.O. BOX 1516, LANCASTER PA 17604 - MARCH 1990



VIEW FROM THE TOP!

I was always told to start out with the positive, so I will: The 1980's are over - it's the dawn of a new decade; KRC shows keep breaking previous attendance records; the Berlin Wall is down; and the Soviets are leaning toward Socialism.

Apathy. *Webster's New World Dictionary of the American Language - Second College Edition* defines the word as "Lack of interest; listless condition; unconcern; indifference." That word appears to be permeating record labels, major retailers and even Keystone Record Collector members. We know it has already hit the general public, and in huge doses. In the 1960's we were a "cause-oriented society." In the 1990's, I'm not sure what we are.

On December 15th, a substantial quantity (nearly 100 copies) of the December *KRC Newsletter* with the "Editorial at 45 RPM's" article was sent to the 11 largest record labels, 14 largest retailers, 10 biggest USA newspapers, 12 area newspapers, and a host of other music-related publications. To date, response has been next to nothing, save the fine folks from *Discoveries* magazine (March issue) and *Dance Music Report*, who ran the editorial in its entirety. How about the rest of them? And how about you? Only one KRC member, **Bob Bretz**, has sent anything out showing his feelings on the matter (reprint contained in this issue). One or two people and a couple of organizations don't have much impact. It's going to take the combined efforts of ALL of our members and their outside contacts to attempt to get the labels to stop the mass dumping of vinyl. THE DECISION IS IN YOUR HANDS. WHAT ARE YOU PERSONALLY GOING TO DO? (The addresses of the largest labels and retailers are contained

in the last *Newsletter* for you to contact. Please send the KRC copies of what you send out.)

On to other things. Before I welcome our new officers, I'd like to thank a few who are retiring. My thanks to **Roy Robbins** who headed up the 10th Anniversary activities last year. He did some nice things and got the club some great publicity. Thanks to **John Orlousky** who will be going into semi-retirement. John served as Vice President the past two years doing a fine job. He will continue with Publicity and Promotions in 1990. Also going into semi-retirement is **Bob Atwater**, who, for the past three years (first as Treasurer, then as Secretary) did a great job for the club. Bob was able to put a good many of his ideas into action. He will continue to be involved as our telephone reservationist and part-time Market Master.

Charlie Reinhart and myself are back in our respective positions (Treasurer and President). Our new Vice President, long known to many as "the voice of the record show," is **Denny Emerick**. He brings to the position years of experience as a record collector, as well as a few ideas that he is already working on. Rounding out the crew and providing "that female touch" is **Erna Reinhart** as Secretary. Erna and her mother, long-standing faces at our near-monthly shows, brings to the position tremendous organizational skills, something the club will benefit well from. Our other appointed officer is **Phil Schwartz** who will continue as Editor of *Recorder* magazine. Other appointed positions may be created and assigned from time to time as needed.

All officers are committed to bring you the most for your KRC membership. Please call or write us with your ideas, concerns, suggestions, comments, contributions, questions and other input. Together, WE can make the Keystone Record Collectors club even more beneficial to our members.

Sincerely,

Derek

B. Derek Shaw,
1990 KRC President
717-843-3050

OTHER OFFICER REPORTS

DENNIS EMERICK,
Vice President
717-393-7980

Beginning with *KRC Newsletter* #64, we will again continue the policy of providing each officer with space in the newsletter to inform you of their activities. It is the feeling of the club that the officers need to be accountable to the

ERNA REINHART,
Secretary
717-299-4275

members. Since the first official Officer's Meeting isn't until the day before the March show, there wasn't any time to gather their thoughts this time. However, their names and telephone numbers appear above. If you have

CHARLIE REINHART,
Treasurer
717-299-4275

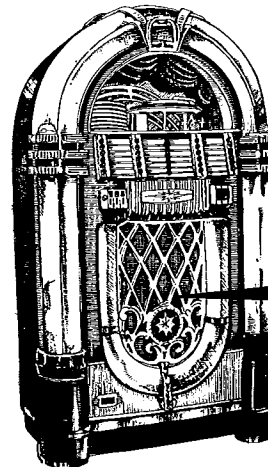
any questions or concerns, feel free to contact them. It is your club. YOUR INPUT IS NEEDED TO KEEP THINGS RUNNING THE WAY YOU WANT THEM TO RUN.

YOUR INPUT

During the last 60 days as renewals have been filtering into our Lancaster Post Office box, some of you took extra effort and gave us some comments and suggestions for improving the shows and the club. All of the two dozen comments will be examined and discussed by the new officer team. Some of the ideas are ones that we have been discussing for some time, others are new ones. In the next few months, expect action on many of them. Thanks to those who sent them in.

YOU'RE IN PRINT

The club continues to get lots of column inches in area newspapers. Most recently, an article (with photo) appeared the day after the show in the *Columbia News*. A week after the January show, a major article with photos, a show location map, and four color artwork appeared in the "Alive" (Lifestyle) section of the *Carlisle Sentinel*. If you have any contacts at your hometown newspaper(s), suggest they consider doing a feature on the KRC and our shows. The more exposure the club gets, the more it helps the cause of record collecting.



THE MARCH NEWSLETTER IS A HIT!

"Help"
GIVE US YOUR 2¢ WORTH
Page 2

"Let's Stay Together"
NEW PROCEDURES FOR DEALERS
Page 3

"Shop Around"
20 SHOWS IN 10 WEEKS!
Pages 2 & 4

WHAT CAN I DO?

Each issue of this newsletter attempts to call our members to action - to get them involved in some aspect of the club. This time a summary of all the ways YOU can personally get involved is contained below. Let's hope EVERYONE can select two or three areas to help with...

- **Attend meetings.** They're held at 5 PM after every KRC show, at Bully's Restaurant, Union at 462, Columbia PA.
- **Participate in stuffing parties** for the newsletter, magazine, etc. (Contact the President for date, time and location.)
- **Distribute flyers.** Music stores, Community bulletin boards, Laundromats, other public places.
- **Write articles** for the *Newsletter* or *Recorder* magazine.
- **Inform** newsletter and magazine editors about people in the news, concerts, etc.
- **Line up artists or groups for autograph parties** at the show. Work through Bob Atwater.
- **Suggest promotions** (books, magazines, etc.) to John Orlousky to research and possibly offer to our membership.
- **Take photographs** at our show for future use in our publications.
- **Offer to help** at the show. 1001 things need to be done... contact Bob Atwater.
- **Volunteer to staff the KRC Booth** at the show. (FREE limited space set up in return... see Bob Atwater.)

BASICALLY WE'RE ASKING YOU TO
BECOME A KRC AMBASSADOR AND
PROMOTE * PROMOTE * PROMOTE
THE SHOW, THE CLUB AND RECORD
(MUSIC) COLLECTING



Baltimore's own Bill Martin, "Mr. Fairport Convention," a regular since the late 1980's, has the corner on British Folk, Celtic and Eclectic music. Meet Bill at Spaces #44 & 45.

KRC NEWSLETTER #63

EDITOR: B. Derek Shaw

GRAPHICS & LAYOUT: Mark Wyatt

CONTRIBUTORS THIS ISSUE: Bob Bretz, Jay Doudna, Paul Kremmel, York *Daily Record*

CHANGE OF ADDRESS: P.O. Box 1516, Lancaster PA 17604
NEWS/PHOTOS/IDEAS: 39 N. West St., York PA 17404

717-843-3050

UPCOMING KRC SHOWS

APRIL 8th FLYERS AVAILABLE AT EACH SHOW...
MAY 6th SPREAD THE WORD!!
JUNE 10th Business Meetings 5 PM after EVERY show,
Bully's Restaurant, Union at 462, Columbia PA

OTHER MUSIC SHOWS

SUNDAY, MARCH 11th: The Record Convergence, Fairview Park Marriott, I-495 at US 50, Falls Church VA. 10 AM - 7 PM. Info: 703-385-1234. (+)

SUNDAY, MARCH 11th: Record Show, Ramada Inn, 100 Chestnut Ridge Rd., Montvale NJ. 10 AM - 5 PM. Info: John Godlewski 201-612-9222. (+)

SATURDAY, MARCH 17th: South Jersey Record Convention, Route 30 Discount Mart, 260 White Horse Pike, Clementon NJ. 10 AM - 7 PM. Free admission. Info: Chuck 609-629-0685.

SUNDAY MARCH 18th: York Record Expo, Sheraton Inn, Route 74 at West Manchester Mall, York PA. 9 AM - 5 PM. Info: Gary Gilbertorp 717-845-3028. (+)

SUNDAY, MARCH 18th: New Jersey Record Collectors Show/Convention, Coachman Inn, Exit 136 Garden State Parkway, Cranford NJ. 9 AM - 3:30 PM. Info: Larry Garland 609-443-5405.

SUNDAY, MARCH 25th: ARC Record Show, Holiday Inn, 260 Goddard Blvd., King Of Prussia PA. 9 AM - 4:30 PM. Info: 317-646-5305.

SATURDAY, MARCH 31st: Music Madness Swap and Sale, Gymnasium, Western Maryland College, Westminster MD. 10 AM - 4 PM. Info: Bonnie Grady 301-848-5859. (+)

SATURDAY, MARCH 31st: Record Fair, Hilton Inn West, 3180 West Market St., Akron OH. 10 AM - 5 PM. Info: Pat McArdle 412-371-4767.

SUNDAY, APRIL 1st: Record Fair, Howard Johnson's Motor Inn, PA Turnpike Exit 6, off Route 48 South, Monroeville PA (Pittsburgh suburb). 10 AM - 5 PM. Info: Pat McArdle 412-371-4767.

SUNDAY, APRIL 1st: Annapolis Oldies Record Mart XIV, National Guard Armory, Willow Ave. and Hudson St., Annapolis MD. 10 AM - 5 PM. Info: Bob Tierney 301-757-6182. (+)

SATURDAY, APRIL 7th: Record Show, A.J. Palumbo Center, 1304 Forbes Ave. (2 blocks south of the Civic Arena), Pittsburgh PA. 10 AM - 5 PM. Info: Dave Dipietro 412-434-6058.

SATURDAY, APRIL 21st: ARC Record Show, Holiday Inn, 260 Goddard Blvd., King Of Prussia PA. 9 AM - 4:30 PM. Info: 317-646-5305.

SUNDAY, APRIL 22nd: Record Show, Howard Johnson's, US 1 and I-95 - Exit 1 South, Alexandria VA. 10 AM - 6 PM. Info: Mike Sanford 301-636-5783. (+)

SATURDAY, APRIL 28th: Record Show, Grand Royal Hotel, 80 Clinton St. (Long Island Expressway Exit 39), Hempstead, Long Island NY. 10 AM - 5 PM. Info: John Godlewski 201-612-9222. (+)

SATURDAY, MAY 5th: Hudson Valley Record Collectors Show, Civic Center, Route 55 & 44W, Poughkeepsie NY. 10 AM - 6 PM. Info: John Godlewski 201-612-9222. (+)

(+) indicates discount. See Page 4 for details and additional show listings.



You never know who or what you might find at a KRC show!

NEW AND IMPROVED

A newly revised Dealer Procedures is now available. Included in this edition is a map (see next page) showing the Market, parking locations, bank money machines and location of KRC Business Meetings. Also included are the policies that were instituted since the last printing in April of 1988: Amplified equipment use, audio sound level, clean up fine, and pre-paid waiting list. All people setting up from now on will get a copy of the Dealer Procedures the first time they set up. Current dealers: You may get a copy from Marketmaster Bob Atwater, either at the show or by sending a business size (#10) envelope to Bob at: P.O. Box 146, Honeybrook PA 19344. **The club is now operating under this latest revision. It is your responsibility to be aware of the current procedures.**

CLIFF WHO?

Cliff Richard, one of the most versatile and talented performers of our day, will celebrate 31 years in the recording industry this June. He tops the charts in Europe and Australia, but when his name is mentioned in the United States, "Cliff who?" is often heard by his fans. As a member of the Cliff Richard Fan Club of America and a member of the KRC, I seek others interested in his music. Cliff currently has no American record company. He has had seven top 40 hits in the United States during his career, including "Devil Woman", "We Don't Talk Anymore", "Dreamin'", etc., but has never become the top star that he is in the rest of the world. If you are interested in Cliff and his music, write to:



Cliff Richard... now you know.

Jay Doudna
221 Nevin Street
Lancaster PA 17603

Or write for information about the fan club:

Cliff Richard
Fan Club of America
8916 N. Skokie Avenue
Skokie IL 60076
President: Mary Posner

**KEEP YOUR CASH
IN YOUR POCKET
AND CHECK YOUR
SLEEVES WITH
THIS BOOK!**

NEWSLETTER SPECIAL #2
KRC MERCHANDISE TABLE #116 & 117

**"The Official Picture Sleeve
Price Guide" (for 45's)
by Jim Cates**

Regular retail: \$11.75
KRC members: \$5.00
Limited quantities while supplies last

We are researching the possibility of carrying green 45 sleeves. If you want some, contact Bob Atwater at the show.

**1990 KRC MEMBERSHIP CARDS AND DIRECTORY
SOON. CHECK YOUR MAILBOX!**

OTHER MUSIC SHOWS ... continued from Page 2

SATURDAY, MAY 12th: American Record Association Show. Veterans Memorial Hall, 300 W. Broad St., Columbus OH. 10 AM - 6 PM. Info: Colleen 614-261-1585.

SUNDAY, MAY 13th: Music Expo. Country Inn, 7701 Reynolds Rd., Mentor OH. 9 AM - 4:30 PM. Info: Al Rose 216-321-0175.

SUNDAY, MAY 20th: R.O.C.K. (Reading Original Collectors Klub) Record Show. Holiday Inn, 2545 N. 5th Street Highway (Routes 222 & 422), 9 AM - 5 PM. Info: Denny McConnell 215-376-3333. (+)

SUNDAY, MAY 20th: ARC Record Show. Holiday Inn, 260 Goddard Blvd., King Of Prussia PA. 9 AM - 4:30 PM. Info: 317-646-5305.

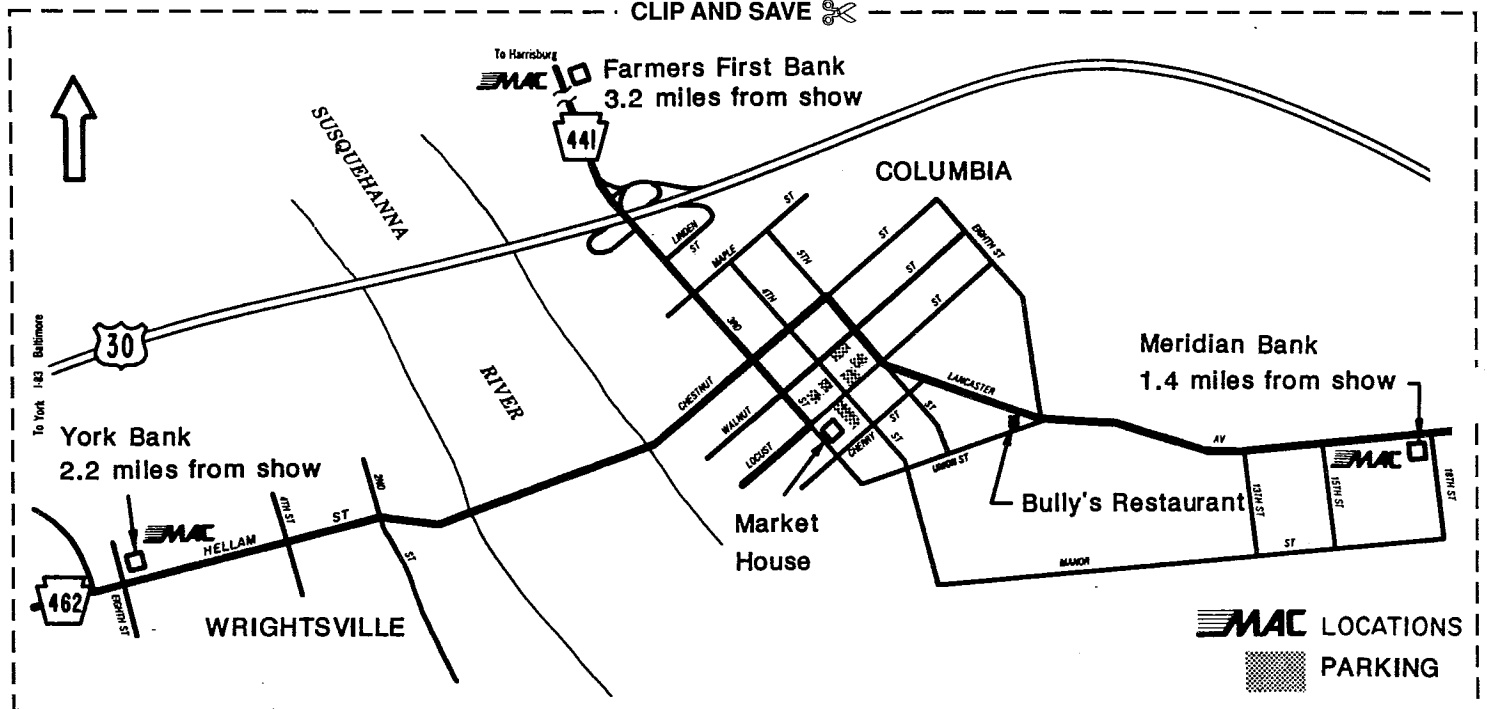
SUNDAY, MAY 20th: Record Convention. Sheraton Brandywine Inn, 4727 Concord Pike (Rt. 202), Wilmington DE. 10 AM - 5 PM. Info: Mike Sanford 301-636-5783. (+)

The KRC Newsletter will gladly list other record shows and concerts of interest to our members, as long as they do not conflict with any KRC scheduled event. Send your items to: 39 N. West St., York PA 17404. This service is provided free of charge. **Deadline for Newsletter #64 calendar is May 15.** The (+) after a listing indicates that the promoters of the shows have extended a **SPECIAL ADMISSION DISCOUNT** upon presentation of a KRC Membership Card.

YOU ASK... WE DELIVER

One of the most frequently asked questions at each show is, "Where's the closest bank money machine? I didn't bring enough cash!" Thanks to club member **Dan McLinn**, a cartographer by trade, we now have a map that clearly and easily shows where the three closest MAC machines to the Market House are located. In addition, members can no longer say, "I didn't know how to get to the Business Meeting," since Bully's Restaurant is listed, as well as the five parking lots available for record show use. Our thanks to Dan for taking the time to prepare this much-needed map. Copies will be available at each show (on the KRC table) and also from any officer. It will also be printed in the latest Dealer Procedures, and may be put on future Show Dates flyers. Can't wait to see what it looks like? Here's an advance copy:

CLIP AND SAVE ✂



KRC NEWSLETTER #63
KEYSTONE RECORD COLLECTORS
 P.O. Box 1516, Lancaster PA 17604

These organizations are very supportive of our shows. The next time you see them, tell them thanks for helping the KRC:

THANKS TO... 45 Records, Bothy Press, Camelot Music, Classic Tunes, Disc Jockey, Downtowne Record Co., Flash & Trash, For Every Ear, K&K Records, Keystone Music Exchange, KOOL 94.9 FM, Music Merchant, Music To You, Record Connection, Rosie's Records, Sam Goody, Stan's Record Bar, Very English & Rolling Stone, Vibrations, Vinyl Discoveries, Wall To Wall Sound, Web of Sound, Wee Three, WSBA's "Hall of Fame", XYZed Music