



# NEWSLETTER



PUBLISHED BY KEYSTONE RECORD COLLECTORS, P.O. BOX 1516, LANCASTER PA 17604 - SEPTEMBER 1990



## VIEW FROM THE TOP!

VINYL IS ALIVE AND WELL IN SOUTH CENTRAL PENNSYLVANIA! (At least at the KRC shows.) The recent demise of vinyl product by the profit-centered, corporate run major labels, has created a boon for our record shows. As more and more mom and pop and chain music stores "dump" vinyl product for the higher profit margin - yet not ultimately superior - CD, their record customers are looking for a good, reliable outlet to obtain vinyl pressings. Attendance, even through the steamy summer months, has been constantly good. The majority of the 1000+ patrons are discovering that the KRC shows are becoming *the* source for vinyl product (in addition to other formats) in the 1990's. My thanks to the vast majority of stores, radio stations and print media for supporting our efforts and passing on our show information as a good tip to the customer, listener and reader.

It never ceases to amaze me how people hear of our show. One lady recently was searching for records at a yard sale when the person whose house she was at suggested trying the record show in Columbia for her needs. It also never ceases to amaze me about the length a satisfied customer will go to tell others about our ten-a-year shows. One customer, who works for a pizza company who delivers, makes sure that each customer gets a show flyer with each pizza they order... Plain, pepperoni or supreme - it doesn't matter - they all get a good tip from the delivery person!

As fall approaches, prepare for a multitude of record shopping experiences during the next few months. Many weekends are loaded with two and three shows on Sundays to choose from, as well as one on Saturday. The "Events Calendar" on Page 2 (presented FREE to other promoters) as a service to club members, will give you all the particulars.

Also, don't forget, at our next show, October 14, the Kalin Twins will be on hand for an autograph party between 1 PM and 4 PM. Herb and Harold, who reside outside of Baltimore, had four Top 100 hits in the late 1950's with "When," "Forget Me Not," "It's Only The Beginning" and "Sweet Sugar Lips," all on the Decca label. Bring your records, your memories and your questions to the October show.

Sincerely,

*Derek*

B. Derek Shaw,  
1990 KRC President  
717-843-3050

Our club is only as good as membership involvement. To paraphrase a 1986 Janet Jackson hit: "What have you done for our club lately?"

## OTHER OFFICER REPORTS

(As a benefit to members, club officers will periodically update members on projects and activities they are involved with...)

**DENNIS EMERICK,**  
Vice President  
717-393-7980

Dennis is still coordinating the effort to obtain large numbers for each dealer to display to coordinate ease of dealer identity with want list requests. Dennis is also exploring the possibility of relocating the paging system speakers. If anyone has ideas, stop by space #21 and #22 with your suggestion(s).

**ERNA REINHART,**  
Secretary  
717-299-4935

"Memberships are still coming in, making our latest total 277. Of this count, 67 are new members. Reminder (we miss you) postcards were sent to former members, and many responded. If you someone who enjoys music, invite him/her to an upcoming KRC show. Pass along the word about the many benefits of joining the KRC (our *Newsletter*, *Recorder Magazine*, book and sleeve discounts, valuable contacts, etc.). A suggestion box has been placed at the KRC stand. Any ideas, questions, comments or concerns you submit will be discussed at our monthly Business Meetings. This is a great way for you to share in the growth and prosperity of the Keystone Record Collectors."

**CHARLIE REINHART,**  
Treasurer  
717-299-4935

"The cost of running the KRC continues to escalate. We have cut back on our newspaper advertising this year to help reduce costs, and this has helped. Other costs, especially printing, continue to cut into our balance. The cost to print and mail *Newsletter #64*, *Recorder #7*, the 1990 Membership Directory and the 1990 Membership Card was in excess of \$1000. The club also recently invested a sum of money in new golf-type shirts with the club's 1990 logo. You can help KRC by buying shirts and other club materials available at the KRC stand (#116 and #117) at the show. Supporting these ventures will enable the club to continue providing the benefits to which you have become accustomed."

## TIP YOUR CUSTOMERS

Those members who are club and/or mobile disc jockeys may want to pick up on an idea started by club President **B. Derek Shaw**. At the various dances and parties that he provides DJ entertainment for, he almost always puts a KRC flyer in every prize package he gives away to winners of trivia and dance contests. Says Shaw, "The majority of the people that walk up to answer the questions are music enthusiasts. They appreciate the KRC flyer as a good tip for finding music." The club does have an ample quantity of 1990 Show Dates flyers for you to use at your upcoming DJ jobs. Contact any officer for a supply.



## HALF THE PRICE... ALL THE FUN

It's still not too late for people to become Keystone Record Collectors members for 1990. Anytime someone joins part-way through the year, they will receive all material from January to the present. If you have friends, relatives or acquaintances who would like to join, please encourage them to do so. Our \$10 dues become half-price after September 1st. The \$5 check or money order should be sent to P.O. Box 1516, Lancaster PA 17604. It should be accompanied with the coupon on the bottom of the small purple Show Dates flyer.

## HELP US HELP YOU

If you own a record shop, mail order operation, disc jockey business, or run any other music related business, you now have another vehicle to get your message out to the public. KRC is making advertising in our publications available, at an affordable rate. *Newsletter* advertising, offered on an as-available basis is \$10 for an ad the size of a business card. Inquiries should be directed to the Editor at the York PA address. The *Newsletter* is published approximately five times a year.

The *Recorder* Magazine has ad space available at the rate of \$40 per quarter page-size ad. Inquiries should be directed to Phil Schwartz, *Recorder* Editor at the Lancaster box. The *Recorder* Magazine is published approximately twice a year.

Both publications are an easy and cost-effective way to reach 350+ record collectors in 12 states, Canada and the District of Columbia.

Our only criteria for an ad submission include...

1. You must be a KRC member to participate at these rates.
2. Black and white camera-ready artwork and type must be supplied by you.
3. A daytime and evening phone number must accompany submissions.



**BOBBING:** Marketmaster **Bob Atwater** and jukebox label king **Bob Bretz** at a recent show. Bob Atwater coordinates telephone reservations as well as show day duties. He can be found (sometimes) at the KRC stand (#114 & #115). Bob sells club merchandise as well as a few items for himself. Bob Bretz is always on hand (in spaces #42 & #43) with title strips and 45's. Country 45's are his specialty.

## CLOSE YOUR TRUNKS

Over the years, record buying and selling activity has been occurring before and after the show. Recently, the after-4 PM selling has been curtailed. However, the pre-7 AM selling out of various vehicles continues. At the July KRC Business Meeting, it was determined that these early morning sales are a violation of Columbia Boro Solicitation ordinances, and also do not promote the club in a favorable light. Therefore, selling outside the Market House before each show is not permitted. Doors open for **dealer set-up** at 7 AM. The show opens **to the public** at 9 AM. Additionally, you may want to cover your stock before 9 AM. Also, plan to remain open for the entire length of the show. Show helpers may be required for you to accomplish this task.

### KRC NEWSLETTER #65

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CHANGE OF ADDRESS: P.O. Box 1516, Lancaster PA 17604  
NEWS/PHOTOS/IDEAS: 39 N. West St., York PA 17404  
717-843-3050

## FINAL 1990 KRC SHOWS

**OCT. 14th**    FLYERS AVAILABLE AT EACH SHOW...  
**NOV. 11th**    SPREAD THE WORD!!  
**DEC. 9th**      Business Meetings 5 PM after EVERY show,  
Bully's Restaurant, Union at 462, Columbia PA

## OTHER MUSIC SHOWS...

A (+) after a listing indicates that the promoters of these shows have agreed to extend a SPECIAL ADMISSION DISCOUNT upon presentation of your KRC Membership Card.

**SUNDAY, SEPTEMBER 16th:** Record Convention, Sheraton Brandywine Inn, 4727 Concord Pike (Rt. 202), Wilmington DE. 10 AM - 5 PM. Info: Mike Sanford 301-636-5783. (+)

NEW LOCATION

**SUNDAY, SEPTEMBER 16th:** ARC Record Show, George Washington Motor Lodge, PA Turnpike Exit 27 & US 611 (MD Ave.), Willow Grove PA. 9 AM - 4:30 PM. Info: 317-646-5305.

**SUNDAY, SEPTEMBER 30th:** Annapolis Oldies Record Mart XIV, National Guard Armory, Willow Ave. and Hudson St., Annapolis MD. 10 AM - 5 PM. Info: Bob Tierney 301-757-6182. (+)

**SUNDAY, SEPTEMBER 30th:** The Vinyl Event, Armory Place, 925 Wayne Ave., Silver Spring MD. 10 AM - 7 PM. Info: Gary Sommer 301-598-2040 (before 10 PM).

**SUNDAY, SEPTEMBER 30th:** Music Collectible Expo & Record Show, Marriott Hotel, 110 Davidson St., Exit 6 off Route 287, Somerset NJ. 10 AM - 5 PM. Info: Dave 201-351-7450.

**SUNDAY, OCTOBER 7th:** Record Show, Ramada Inn, 100 Chestnut Ridge Rd., Garden State Parkway Exit 172, Montvale NJ. 10 AM - 5 PM. Info: John Godlewski 201-612-9222. (+)

**SATURDAY, OCTOBER 20th:** Record Fair, Hilton Inn West, 3180 West Market St., Akron OH. 10 AM - 5 PM. Info: Pat McArdle 412-371-4767. (+)

**SUNDAY, OCTOBER 21st:** Record Fair, Howard Johnson's Motor Inn, PA Turnpike Exit 6, off Route 48 south, Monroeville PA (near Pittsburgh). 10 AM - 5 PM. Info: Pat McArdle 412-371-4767. (+)

NEW SHOW

**SUNDAY, OCTOBER 21st:** Northern VA Record Mart I, Best Western Westpark, I-495 Exit 10, McLean VA. 10 AM - 5 PM. Info: Bob Tierney 301-757-6182. (+)

**SUNDAY, OCTOBER 21st:** ARC Record Show, George Washington Motor Lodge, PA Turnpike Exit 27 & US 611 (MD Ave.), Willow Grove PA. 9 AM - 4:30 PM. Info: 317-646-5305.

**SUNDAY, OCTOBER 21st:** Record Show, Grand Royal Hotel, 80 Clinton St. (Long Island Expressway Exit 39), Hempstead, Long Island NY. 10 AM - 5 PM. Info: John Godlewski 201-612-9222. (+)

**TUESDAY, OCTOBER 23rd:** Skyliners, Dell-Vikings and Jay & The Techniques, Strand-Capitol Performing Arts Center, 50 N. George St., York PA. 7:30 PM. \$10. Info: Diane Difabio 717-846-1155. Tickets: 717-846-1111. (Sponsored by Northern York County Police)

**SATURDAY, OCTOBER 27th:** Music Madness Swap and Sale, Old Gymnasium, Western Maryland College, Westminster MD. 10 AM - 4 PM. Info: Bonnie Grady 301-848-5859. (+)

**SATURDAY, NOVEMBER 3rd:** Record Show, Howard Johnson's, US 1 and I-95 - Exit 1 south, Alexandria VA. 10 AM - 6 PM. Info: Mike Sanford 301-636-5783. (+)

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## FACES IN THE CROWD

• Before there was a KRC show, there was **Donny Strausbaugh**, who was one of the original standholders at the Market House, peddling everything from girlie books to records and shirts. On June 1st, Donnie opened Music Master Record Shop at 601 West Philadelphia Street in York. Donnie, along with his stepdaughter Tess, run the new and used store that features plenty of vinyl (7", 12" and LP) as well as cassettes and CD's in the music mode, and videos, buttons, patches and posters in the related mode. The shop features a "DJ Autograph Wall" with signatures from many local club and mobile DJ's that have visited, as well as one from Wisconsin and one from Australia. Store hours are 12-8 Monday, Tuesday and Thursday; 12-9 Friday; 12-6 Saturday; closed Wednesday and Sunday. Donnie, who also ran the Bargain Box Record Shop from 1981-1983, plans to include video rentals and current product in the future. Customers who accumulate \$100 in register receipts will get \$5 in free merchandise. Disc jockeys get a 10% discount. KRC members get a 15% discount upon presentation of their KRC Membership Card. Next year, Donnie's partner, Liz, is opening a lingerie shop in another part of the same building. As Donnie says, "Bring your ladies in. While you shop for music, they can shop for clothing to wear when the music stops."

• "Sweet Heaven" is the name of a Barry Manilow Fan Club operating in South Central PA. KRC member **Sue Myers** is the President, who also doubles as Editor of their newsletter, "The Heavenly Herald" (sounds familiar). The quarterly publication contains concert reviews, articles from the membership, reprints from newspapers and magazines, as well as an occasional puzzle or trivia contest. If you're a Manilow fan, this is one group you'll want to get involved with. Sue is at 6700 Carlisle Road, Dover PA 17315.

• To say Living Legend **Joey Welz** has been busy would be an understatement. He's been amazingly busy with his own songs (six have made one type of music chart or another in the past six months) as well as other projects as head of A&R for Gerry Granahan's Caprice Records. Artists include: Charlie Quintal, a Country artist from Boston with a 50's-flavor tune; Robyn Roxx; and Dennis Michael - who's been at previous KRC shows - with a new EP. On top of that, Joey has been given the green light to reactivate the old Canadian-American label (Santo & Johnny, Linda Scott, Envoys). The first project includes a re-release of Toni Fisher's "Big Hurt" LP. Joey is also working with Ray Peterson with old and new material, as well as something with Freddie Cannon. There's even talk of a possible Link Wray remake: "Rumble '90"! Whew! Let me catch my breath...



The Living Legend lives. (Space #75)



**TAKING A BREATHER:** The action's so fast and furious at KRC shows, sometimes you need to come outside for a rest. Our final three shows for the year take place October 14, November 11 and December 9. Hope to see you on the inside!

## ATTENTION: CURRENT 7" CUSTOMERS

Those collectors and DJ's that purchase current 45 RPM's will be happy to know that there is now a subscription service to satisfy your needs. Record Source International (RSI), a Mineral Wells Texas concern, provides regular shipments to radio stations and vending companies. They now plan to expand their base and offer product to DJ's and record collectors. Packages are available in five different formats with shipments including as many as ten to as few as three pieces per delivery. Price for this service is as low as 88¢ per single. Those interested are welcome to forward a business sized, self addressed envelope to club President **B. Derek Shaw** for further information. The inquiries should be sent to the York address, contained elsewhere in this issue.



## STEVE TO THE RESCUE

Starting with the September show, strong club supporter and Past President **Steve Yohe** will be assisting Marketmaster **Bob Atwater** in the KRC booth. People looking for Steve will be able to locate him in spaces #116 and #117 (beside the Snack Bar). We appreciate Steve's unselfishness and willingness to help the club the day of the show.

# OTHER MUSIC SHOWS

... continued from Page 2

**SATURDAY, NOVEMBER 3rd:** American Record Association Show. Veterans Memorial Hall, 300 W. Broad St., Columbus OH. 10 AM - 6 PM. Info: Colleen 614-261-1585.

**SUNDAY, NOVEMBER 4th:** Music Expo. Country Inn, 7701 Reynolds Rd., Mentor OH. 9 AM - 4:30 PM. Info: Al Rose 216-321-0175.

**ABOUT OUR CALENDAR:** The KRC Newsletter will gladly list other record shows and concerts of interest to our members, as long as they do not conflict with any KRC scheduled event. Send your items to: 39 N. West St., York PA 17404. This service is provided free of charge. **Deadline for Newsletter #66 calendar is October 1st.** The (+) after a listing indicates that the promoters of these shows have extended a **SPECIAL ADMISSION DISCOUNT** upon presentation of a KRC Membership Card.

## OOPS!


In the Spring 1990 *Recorder Magazine*, the typesetting gremlins got into the act and created a few errors. Club member **Steve Clark**, an avid Lou Christie fan, points out that the title of one of the recordings in the Page 2 Discography was listed incorrectly: "If Only My Car Could Talk" should have read "If My Car Could Only Talk." Also, "Since I Don't Have You" has two title variations: "Wild Life's In Season" and "Wild Life's Season." Our thanks to Steve for doing some digging. Elsewhere in that issue, Dan Hartman was a member of the *Legends* (it was misspelled). We regret the errors.

## JUST AROUND THE CORNER

Fall signals another busy time for record shows in the Middle Atlantic region. It also signals that the membership year is coming to a close. Each year the club looks for dedicated, hard working people to help run the organization. If you or someone you know would like to be nominated for any of the four elected positions (President, Vice President, Secretary or Treasurer) please make an effort to attend the November 11th or December 9th Business Meetings. Nominations will be opened at each of those shows. If you cannot attend, you may submit your nominations to P.O. Box 1516, Lancaster PA 17604 by December 7th. Ballots will be mailed along with the 1991 renewal notices over the Christmas holiday season. The newly elected officers will take charge after the January 1991 Business Meeting. Now is not too early to start selecting quality nominees for the positions.



Ray Quigley always carries massive quantities of vinyl at his stand (#11 and #12). "Q" is also the promoter of the highly successful February and August sister show in Catonsville, Maryland.

So THIS IS...  
KEYSTONE K  
RECORD   
COLLECTORS  
BIG, FAT, HAIRY  
DEAL

**NEWSLETTER #65**  
P.O. Box 1516, Lancaster PA 17604



*"A non-profit organization dedicated to the promotion and advancement of the hobby of record collecting"*